



SPONSORSHIP

Document

In this document you will find all the sponsorship opportunities available to you for pro-manchester events, sectors and committee activity.

Read on for all of our opportunities...

www.pro-manchester.co.uk



WHAT CAN YOU SPONSOR?

Sponsorship with pro-manchester can help you to increase brand exposure and awareness with a great variety of opportunities to suit all businesses.

KEY EVENTS

See section one for more information on the key events in the pro-manchester calendar that you can sponsor, including lunches, dinner and MIMA.

SECTOR GROUPS

See section two for more information on sponsoring our sector group programme which focuses on the 12 key sectors in the city.

BRANDING

See section three for more information on increasing your brand's awareness with features on our newsletters, blog, Newsroom and more.

MEMBER EVENTS

See section four for more information on how you can sponsor our member only events targeted at Greater Manchester professionals.

WHO IS PRO-MANCHESTER?

pro-manchester is the largest business development organisation in the north west.

Based in the heart of Manchester, it represents the business community across the region and supports growth and development to promote the north as the place to do business.

Governed by a non-executive Board of directors made up of senior individuals from within our membership, we increase professional excellence through knowledge sharing, creating partnerships and staying ahead of the ever-changing business environment.

pro-manchester organises circa 150 events per year, focusing on the 12 key sectors of growth identified by the Greater Manchester Strategy in 2013.

With strategic partners across our region, our events offer unrivalled networking opportunities in the city and include dinners, lunches, seminars, workshops and more.

We also host events that welcome hundreds of business leaders, including our Annual Dinner, conferences and the Made in Manchester Awards.

Read on for more information on how you can align your business with the events Greater Manchester's leading professionals are attending.

SECTION ONE

KEY EVENTS

pro-manchester's Economics Conference, The Lowry Hotel October 2018

Our key events programme of lunches, conferences, dinners and awards attract hundreds of business leaders from the region. There are currently sponsorship opportunities available for all of our events in 2019.

[More information](#)



KEY EVENTS

EVENT PROGRAM

**Lunch with Sir Richard
Leese**

January

**Made in Manchester
Awards**

February

Corporate Finance Lunch

February

Sports Lunch

March

**Trailblazing Tech
Conference**

March

**Dinner with Mayor Andy
Burnham**

April

Prop Tech Lunch

April

**Retail & E-Commerce
Lunch**

May

Annual Dinner

June

**Digital Marketing
Conference**

July

Chairman's AGM Lunch

July

**Lunch with the Lord
Mayor of the City of
London**

July

Joanne Roney Lunch

September

**Transport & Infrastructure
Lunch**

October

Property Lunch

November

Trailblazing Tech Conference

From £2,000 + VAT

- Keynote speaking slot
- Delegate places
- Promotional video to be included during the conference
- Exhibition stand/space
- Branding on all electronic campaigns relating to the conference
- Logo on homepage of the Trailblazing Tech Conference website
- Logo and profile in the sponsors section of the conference website
- Promotional material to be included in the delegate's pack
- Inclusion as sponsor in the printed conference programme
- On-screen branding at the event: sponsor loop
- The right to publicise your sponsorship in your media releases etc.
- Full delegate list pre-event



Trailblazing Tech

Showcasing Manchester's
thriving tech sector

Friday 22nd March 2019
The Lowry Hotel, Manchester
50 Dearmans Place, Manchester, M3 5LH



Annual Dinner From £2,500 + VAT

- Digital branding throughout Annual Dinner campaign
- Branding at the event to 400+ key members of pro-manchester
- Logo in the programme
- Logo included on sponsor slide during the meal
- Top table places at the dinner
- Table of 10
- Inclusion on all press releases
- Promotion through social media

Lunch sponsorship (various see listings) From £1,500 + VAT

- Five-minute speaker slot as vote of thanks
- Opportunity to put relevant panellist forward
- Delegate places
- Digital branding throughout
- Logo on main pro-manchester newsletter
- Logo and profile on post event emailing
- Logo on all event literature
- On-screen branding at the event
- Exhibition stands at the event
- Opportunity to distribute corporate material
- Opportunity to give out corporate gifts
- Full delegate list prior to the event



Made in Manchester Awards

From £1,950 + VAT

- Sponsorship of an award of your choice
- Opportunity to present the award to the category winner
- Full colour logo and 150 words on website
- On-screen branding at the event
- Opportunity to have a spot on the judging panel
- Branding on all pre and post event printed and digital material relating to the awards
- Link from the awards website to your own website

More information:
www.madeinmanchesterawards.co.uk



Digital Marketing Conference

From £2,000 + VAT

- Keynote speaking slots
- Opportunity to put someone forward for one of the panel discussions
- Delegate places
- Promotional video to be played during the conference
- Exhibition stand
- Digital branding throughout conference campaign
- Branding on all event literature
- Promotional material to be included in the delegate's pack
- On-screen branding at the event
- Full delegate list pre-event



Private Dinners

From £2,000 + VAT

- Opportunity to do a welcome speech
- Branding on the invitation
- Branding on event literature
- Guest places
- Banner stand at events
- Social media in run up to and at the event
- Opportunity to provide literature or corporate gifts for all guests

SECTION TWO

SECTOR GROUPS

Visualising Manchester Post HS2, DLA Piper

Our sector group activity is made up of 12 key sectors identified as areas of growth in our region. Leading professionals make up our committees who drive our events programme to ensure we are delivering great content to these sectors.

[More information](#)



SECTORS

OUR SECTOR GROUPS

Green Economy



Our Green Economy group looks at ways organisations can become more sustainable and support this agenda, and also highlights the huge opportunities for businesses operating in this sector.

Healthcare



Our Healthcare group considers issues including public and private sector interaction, the increased pressures on the NHS and innovative technologies.

Sport



The Sports group looks at the business needs of clubs, organisations and sporting individuals, as well the impact on the local economy and service sectors.



Technology

The Technology group showcases all aspects of technology including FinTech, PropTech and HealthTech, and provides a platform to address sector-wide issues such as the skills gap.



Creative & Digital

Our programme of events brings together creative professionals working in all sectors, highlights areas of opportunity and enables further collaboration.



Hospitality

The Hospitality group provides a useful forum for a range of professionals in the sector to discuss the challenges and opportunities and runs events to support the industry.



Retail & E-commerce

The Retail & E-commerce group helps all professionals working in or with the sector to navigate the landscape and take advantages of the opportunities.



Transport & Infrastructure

The Transport & Infrastructure group provides useful updates, responds to consultations and enables businesses to shape the long-term strategy.



Property & Regeneration

The Property & Regeneration looks at future-proofing commercial and residential developments, placemaking and sustainability across the sector.



Manufacturing

The Manufacturing group shares content and advice for professionals working with the sector and has a particular focus on encouraging digitalisation.



Food & Drink

This sector group supports manufacturers of food and drink in the region, whether large, multinational brands or independent start-ups. Working closely with the Manufacturing and Green Economy groups, the committee focuses on sustainable development and cross sector collaboration.



Sponsorship of a sector group will get you the following:

- Logo on sector webpage, newsletter and all sector events (excluding key lunches/conference)
- Place on sector committee
- Opportunity to open/close sector events
- Monthly featured blog – on website and main pro-manchester newsletter
- 6 x tickets to sector lunch OR 2 x tickets to conference
- Member spotlight

Cost

£3,000 + VAT



SECTION THREE

BRANDING

Our network offers excellent opportunities for increased brand exposure and brand awareness. Here you will find what opportunities are available to sponsor digitally.

[More information](#)

Email marketing

From £500 + VAT

- Benefit from opportunities to connect with our trusted network
- Have your brand's content appear at the top of our newsletter going to 10,000 business professionals in the region
- Opportunity to do a one-off email blast to our database on a product or service of your choosing for an extra £2,000



Sponsored Blog Content

£1,500 + VAT

- One blog featured on www.pro-manchester.co.uk promoting your business or a product
- Blog to appear at the top of two Friday newsletters
- Blog to be shared three times on Twitter (200k impressions per month)
- Blog to be shared on LinkedIn with your company tagged



SECTION FOUR

MEMBER EVENTS

Private Client Tax – Update and Opportunities, KPMG

Our member events are free of charge as a benefit of pro-manchester membership. Hosted at member firms, there are opportunities to sponsor member events by sector.

[More information](#)



MEMBER EVENTS

OUR MEMBER EVENT TOPICS



**BUSINESS
BOOSTER**



LEGAL



**CORPORATE
FINANCE**



**ECONOMICS
BRIEFINGS**



INSOLVENCY



INTERNATIONAL



**INSURANCE &
RISK MANAGEMENT**



MARKETING



**PRIVATE
CLIENT**



**PRO -
PEOPLE**



**EQUALITY
& DIVERSITY**

Annual Sponsorship

From £2,000 + VAT

- Sponsorship of four Member Event breakfast sessions
- Sponsor logo and link to company website on the Member Events page of our website
- Five attendees
- Banners/exhibition stands at events
- Social media mentioned in run up to and at the events
- Opportunity to provide literature or corporate gifts for all guests
- Opportunity to open or close event
- Opportunity to put forward a speaker/panellist for one of the events
- Sponsor logo and link to company website on event page and newsletter (sent out weekly)



Single Event Sponsorship

From £750 + VAT

- Benefits as above



What our sponsors say...

“Working with pro-manchester has been a great business development tool for us.

“Having our branding at their events has offered us increased brand awareness, and the calibre of people attending their events means we have created some great connections, which we have turned into clients.

“Sponsoring pro-manchester events has had continued success for us, and is something we plan to do for years to come.”

Lisa Clayton, Vision Events Manchester