



MiMA

CELEBRATING THE BEST OF MANCHESTER'S YOUNG TALENT

Sponsorship Document
pro-manchester

What are the Made in Manchester Awards?



The Made in Manchester Awards, brought to you by future pro-manchester celebrates the best of Manchester's young business talent, up to the age of 35.

Following the 2020 awards, no one could have imagined the scale of the events that would unfold across the globe soon after. Now the GM business community need to come together more than ever to help Greater Manchester to #BuildBackBetter.

Therefore the 2021 awards is a celebration of Manchester's young business community and how they have continued to strive for excellence and push boundaries during this unparalleled time.

Why sponsor the Made in Manchester Awards?



The Made in Manchester Awards offer sponsorship opportunities that will raise the profile of your organisation in Manchester's business community, and to existing or prospective clients and peers. In 2020 the awards attracted an attendance of 465 individuals.

A unique opportunity to:

- Promote your business to the extensive pro-manchester networks and associated regional press
- Generate new leads and relationships
- Enjoy unrivalled networking at the awards ceremony

GOLD SPONSORSHIP

£6,500 + VAT



As headline sponsor, your organisation will benefit from a bespoke package, tailor made to suit your own individual company requirements

- Opportunity to deliver a short welcome address on the night
- Opportunity to show a short company showreel at the awards
- Sponsorship of the rising star awards (or award of your choice) and opportunity to present the award to the category winner
- Full colour logo and 150 words on the website
- Inclusion of a 1 page advert in the awards brochure
- 1 complimentary table of 12 (normally £1,620 + VAT) positioned at the front of the room
- 5 places at the shortlisted drinks
- On-screen branding at the event
- Opportunity to have a spot on the judging panel
- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 25,000+ professionals in GM)
- 2 places at the exclusive winners and shortlisted brunch taking place after the awards

AWARD SPONSORSHIP

£3,600 + VAT



As award sponsor you can choose a specific category to align your brand with

- Opportunity to present an award to the category winner
- Full colour logo and 50 words on the website
- 1 x complimentary table of 10 (normally £1,350 + VAT) positioned at the front of the room
- 2 x places at the shortlisted drinks
- On-screen branding at the event
- Opportunity to have a spot on the judging panel
- Logo featured in dinner brochure
- Branding on all pre and post-event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 25,000+ professionals in GM)
- 1 x place at the exclusive winners and shortlisted brunch taking place after the awards



CATEGORIES

- APPRENTICE OF THE YEAR
- BUSINESS DEVELOPMENT
PROFESSIONAL OF THE YEAR
- CHAIRMAN'S RISING STAR AWARD
- BUSINESS OWNER / ENTREPRENEUR
OF THE YEAR
- FINANCE PROFESSIONAL OF THE YEAR
- GRADUATE OF THE YEAR
- HR PROFESSIONAL OF THE YEAR
- LAWYER OF THE YEAR
- MANAGER OF THE YEAR
- MARKETING AND CREATIVE
PROFESSIONAL OF THE YEAR
- PA/EA/BUSINESS SUPPORT
PROFESSIONAL OF THE YEAR
- PROPERTY PROFESSIONAL OF THE
YEAR
- RECRUITMENT PROFESSIONAL OF THE
YEAR
- TEAM OF THE YEAR
- TECHNOLOGY PROFESSIONAL OF THE
YEAR

DRINKS RECEPTION SPONSORSHIP

£2,250 + VAT



- Opportunity to place pop-up banners and marketing materials at the drinks reception
- Full colour logo and 50 words on the website
- 2 x complimentary tickets (normally £290 + VAT) positioned at the front of the room
- 2 x places at the shortlisted drinks
- On-screen branding at the event
- Logo featured in dinner brochure
- Branding on all pre and post-event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 25,000+ professionals in GM)
- Feature on the entertainment email to all guests as drinks reception sponsor

EVENT SPONSORSHIP

£1,950 + VAT



- Full colour logo and 50 words on the website
- 2 x complimentary tickets (normally £290 + VAT) positioned at the front of the room
- On-screen branding at the event
- Logo featured in dinner brochure
- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 25,000+ professionals in GM)

AFTER-PARTY SPONSORSHIP

£2,250 + VAT



- Opportunity to place pop-up banners and marketing materials at the after-party
- Name check at the awards as providing the first 100 drinks in the after-party
- Full colour logo and 50 words on the website
- 2 x complimentary tickets (normally £290 + VAT) positioned at the front of the room
- 2 x places at the shortlisted drinks
- On-screen branding at the event
- Logo featured in dinner brochure
- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 25,000+ professionals in GM)
- Feature on the entertainment email to all guests as after-party sponsor

COVID-19 Support



In respect of the ongoing COVID-19 outbreak, we would like to assure our sponsors that we are closely monitoring the situation and adapting all our activities to continue supporting the business community in line with Government advice and will take appropriate action as necessary as and when updates are announced.

Kimpton Clocktower Hotel have been working hard to get their venue ready for re-opening, with the appropriate social distancing measures in place to ensure we have a safe and enjoyable evening. Please see IHG's current 'Way of Clean' COVID-19 response policy to protect both employees and guests alike.

Get in touch



To add your company to the exclusive sponsorship list in 2021
please contact:

Shaun Gibb

Events & Marketing Manager

shaun.gibb@pro-manchester.co.uk
07964 577 640