

Tour de Trans: Across Britain, Across Genders

August 13th-25th 2020

Paeton and their teenaged son Callum are cycling over 1000 miles across Britain in the first-ever *Tour de Trans* campaign. By encouraging all members of the LGBT+ community and allies to take part, the Tour de Trans takes an inclusive and unifying approach to raising awareness of transgender issues. Furthermore, the campaign aims to start positive conversations about gender identity, and raise money for Chrysalis (Registered charity 1187351).

Between 13th-25th August Paeton and Callum will cycle from Lands' End to John O'Groats (the most southern, to the most northern point in the UK). Along the route they will be stopping for "pRide Along" events in Totnes (14th August), Southampton (16th August), Manchester (19th August), and Edinburgh (22nd August). The pRide Along events are a chance for spectators to cheer the cyclists as they finish a leg of the route, and an opportunity for supporters to join the Tour de Trans cyclists in a symbolic local bike ride. Additionally, these events are a platform for local LGBT+ organisations and Paeton to connect and discuss trans issues. As many will not be able to attend a pRide Along event, supporters are also wholeheartedly encouraged to be part of the campaign virtually.

To take part in the Tour de Trans people are asked to:

- 1) Fly the trans flag in their hometown (or other LGBTQ+ pride flags) and wave banners to support the Tour de Trans cyclists AND/OR support the cyclists at one of the pRide Along events
- 2) Go on a socially distance bike ride in their hometown AND/OR cycle at one of the pRide Along events (cyclists are encouraged to dress for the occasion, with flags/colours of LGBT+ flags)
- 3) Take photos of themselves taking part and tag #TourDeTrans on Twitter or Instagram
- 4) Donate to Chrysalis, AND/OR encourage their friends and family to sponsor them for their participation by visiting gofundme.com/f/tourdetrans

COVID-19 has led to many UK Pride events being cancelled. In their absence, the Tour de Trans:

- allows people to show pride in their gender identity and expression
- raises awareness of issues facing transgender people
- raises money for Chrysalis (a small charity supporting trans, non-binary and questioning people)
- brings LGBT+ people and their allies together 'virtually' as a community
- raises the visibility of trans, non-binary, and gender non-conforming people in a unique and positive manner
- allows LGBT+ organisations to network and collaborate



For more information contact Josie Giblin (Communications Lead, Tour de Trans) on 07973677247 or email tourdetrans@chrysalisgim.org.uk

Notes to Editors:

1. The Tour de Trans and all associated events will take place in compliance with social conduct rules applicable at the time. For more details on this please see the C-19 Section of the Tour de Trans website. tourdetrans.co.uk
2. Tour de Trans can be found on Twitter @TourDeTrans, Instagram @tourdetrans
3. Chrysalis is a Southampton based charity, which provides counselling and emotional support to the trans community. chrysalisgim.org.uk/
4. Official support and promotion of the campaign has come from PRiDE OUT, a cycling group for LGBT+ people with regional groups across the UK. prideout.co.uk

1000 miles from Lands' End to John O'Groats

Join and support the

#TourDeTrans

- 1 Between **13th-25th August** wave your banners and flags, and **cycle with us** at one of our official **pRide Along Events** (or on your own **socially distanced bike ride!**)
- 2 **Tag** your photos and rides with **#TourDeTrans** and **share**
- 3 **Donate** to Chrysalis, or encourage people to **sponsor** you at gofundme.com/f/tourdetrans

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PRiDE OUT