

pro-manchester MEMBERSHIP



pro-manchester is the largest business development organisation in the North West. With hundreds of members, we represent the business community across the region and support growth and development to promote the north as the place to do business.

The current COVID-19 crisis has forced us all of us into a new way of working and never before has it been more important to adapt and explore new ways to manage your business development activity.

www.pro-manchester.co.uk



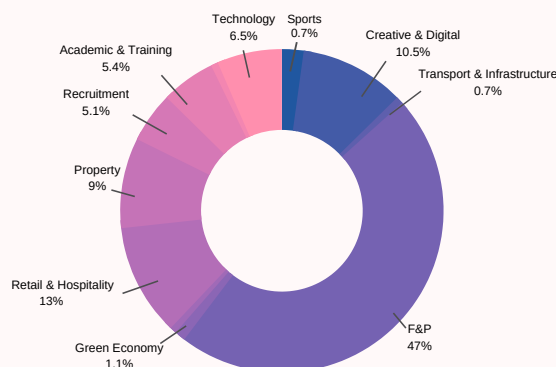
WHAT IS PRO-MANCHESTER?

- A members' organisation representing the Greater Manchester business community
- For the last 34 years, we have been building strong networks and connections to help businesses thrive

PRO-MANCHESTER IN NUMBERS



OUR SECTOR SPLIT





BENEFITS OF MEMBERSHIP



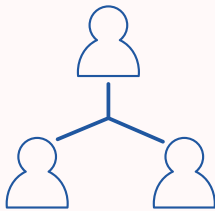
Access to the pro-manchester online events programme



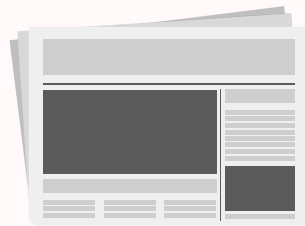
Opportunity to deliver webinars to a number of audiences



Opportunity to send expert advice and top tips to our SME Club database and deliver events



Join a sector committee to help shape event activity



Share your PR, content and blogs on our Newsroom



Your membership manager will develop a plan including intros

TESTIMONIALS

"The pro-manchester team understands the importance of relationships"
- Amy Hinks - Development Manager at The Booth Centre

"Thanks to pro-manchester's vast network and reach, I've had opportunities I couldn't have dreamt of without their support.."
- Sian English - Head of Multichannel Strategy at Seventy7

"No one else in Manchester offers what pro-manchester does. They have it all!"
- Sean Williams - Head of Customer Banking at Yorkshire Bank



OUR ONLINE EVENTS

We host a wide and varied events programme of over 150 events each year, attracting over 10,000 delegates. As a member, our events are generally free of charge, so keep an eye out for areas of interest to you and your business.



A range of webinars for members by members focusing on current business related issues and updates. This includes our Future pro-manchester events, Equality & Diversity Events, Skills Events and PA Events.



Focussing on key drivers for growth in the region, our sector programme delivers a series of activity which provides business development opportunities and industry insight.



The SME Club gives pro-manchester members the opportunity to share expert advice and tips to a large database of Greater Manchester SMEs. It also gives you the ability to create content and present a topic of your choice to an SME audience at Virgin Money on Market Street,

SPONSORED BY:





SECTOR GROUPS

We are dedicated to providing business development opportunities and insight across the key growth sectors in our region. With this, we have developed committees to share and drive the activity of events in each sector.

Each committee is made up of members with sector specialisms, industry representatives and supporting bodies.



**GREEN
ECONOMY**



**SPORTS
INDUSTRY**



**CREATIVE,
DIGITAL & TECH**



FINTECH



HEALTHCARE



HOSPITALITY



**RETAIL &
ECOMMERCE**



**TRANSPORT &
INFRASTRUCTURE**



**FOOD &
DRINK**



**REGENERATION
& PROPERTY**



MANUFACTURING



**FINANCIAL &
PROFESSIONAL
SERVICES**



**NEWS
ROOM**

NEWSROOM

Newsroom allows members to publish news stories, events and other information free of charge to our whole network. With an audience of over 15,000 subscribers, our newsletter provides a weekly review including business information and research.

WHERE IS IT POSTED?



TWITTER - NEARLY 20K FOLLOWERS



NEWSLETTER - 15K SUBSCRIBERS



WEBSITE - OVER 2,500 VIEWS PER MONTH



SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Get your brand and expertise out to our network of over 20,000 business-minded individuals across the region and beyond. Our continuous programme of webinars allows plenty of exposure for you and your business to help build and develop new contacts.

:

1.

IDENTIFYING RELEVANT ACTIVITY TO ATTEND AND DELIVER

2.

CONNECTING WITH FELLOW MEMBERS THROUGH INTROS

3.

JOIN COMMITTEES TO RAISE THE PROFILE OF YOUR BUSINESS
AND INDIVIDUALS

4.

SCHEDULE CONTENT FOR THE SME CLUB, BLOGS AND EVENTS

5.

HELP TO ENGAGE YOUR WHOLE COMPANY IN OUR NETWORK

6.

ENSURE YOU ARE MAXIMISING ALL AVAILABLE OPPORTUNITIES
AND MEASURING ROI



MAXIMISE YOUR MEMBERSHIP

Work with your membership manager to develop your bespoke plan of engagement.

This will include:

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ENSURE YOU ARE MAXIMISING ALL AVAILABLE OPPORTUNITIES AND MEASURING ROI

KEY CONTACTS

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SPONSORSHIP

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