

## pro-manchester key event's calendar 2020 - 2021 sponsorship opportunities

## **NOVEMBER**

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#### FinTech Lunch- Virtual

#### E1500

Now employing over 61,000 people in the UK, the last few years has seen fintech grow from its disruptive roots into a £6.6bn industry. From the convergence of two of Manchester's largest industries – financial services and digital technology – the city boasts a growing cluster of fintech businesses. These range from long-standing companies that support financial services to much smaller start ups that are developing innovative solutions. Join pro-manchester and our expert panels for lunch as we discuss what Manchester has to offer Fintech businesses.

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#### Digital Marketing Conference- Virtual

#### E1500

Digital marketing is changing every day. With the introduction of automation, augmented reality and influencer marketing in just the last few years, our conference will focus on the challenges faced by marketers. How do you stay up to date with the latest trends and tech? How do you keep your audience engaged in a world where social media users are believed to have a 1.7 second attention span with any piece of individual content? Our conference will give you a much-needed update on the rapidly evolving world of digital marketing

## DECEMBER

#### Property & Transport Lunch - Virtual

#### E1500

This year we have combined two key sectors which cross over in so many ways to bring to you our virtual Property & Transport lunch.

With two panels of experts debating the hottest topics, this is sure to be a fascinating event. You bring the lunch and we'll bring the content.

## JANUARY

Virtual Retail & E-Commerce Lunch

Our annual Retail & Ecommerce Lunch will be returning. The virtual lunch will welcome two expert panels, who will explore the changing retail experience and how brands are keeping up with consumer trends. We will also explore how retailers are recovering from COVID19 and how their online offering has supported them through the pandemic.



#### Virtual Green Tech Conference

Greater Manchester is committed to becoming the world's first zero carbon region by 2038. That huge ambition brings with it exciting opportunities for innovation, upskilling and economic growth.

pro-manchester's Green Tech Conference will welcome a wide range of companies developing innovative new technologies to lower emissions, reduce our carbon footprint and improve our environment. Throughout the morning we will also hear from professional advisors, policymakers and training providers to understand how everyone can benefit from these developments.

## FEBRUARY



#### Virtual MIMAwards

Award Sponsor - £3600 Event Sponsor - £1950

The Made in Manchester Awards, brought to you by future pro-manchester celebrates the best of Manchester's young business talent, up to the age of 35. Following the 2020 awards, no one could have imagined the scale of the events that would unfold across the globe soon after.

Now the GM business community need to come together more than ever to help Greater Manchester to #BuildBackBetter. Therefore the 2021 awards is a celebration of Manchester's young business community and how they have continued to strive for excellence and push boundaries during this unparalleled time.

#### Virtual Corporate Finance Lunch

#### E1500

Join us for our annual Corporate Finance Lunch on Friday 14th February 2020. We'll hear from two panels of experts from the corporate finance world as they review the last twelve months of deals in the North West.

There will be commentary and analysis from those in the know, plus insight into the market for the year ahead. A great networking opportunity with over 250 people from corporate finance, private equity and financial and professional services.

E1500

E1500

## APRIL



#### Virtual Lunch with Sir Richard Leese

We're delighted to announce Sir Richard Leese will be addressing pro-manchester members at our March Lunch. Well known for his business acumen, forging partnerships with key city players and successfully attracting investment into the city. Sir Richard will reflect on the past twelve months in the city, and talk about plans and strategy in the new normal.

Business will also be on the agenda as Sir Richard focuses on the importance of continued support of the region's businesses, skills provision and ensuring Manchester remains the UK's second city.

## MAY



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## JUNE



#### Trailblazing Tech

#### From £2500

From £2000

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#### PropTech Lunch

Join us as two panels take to the stage to discuss everything PropTech. Topics will include the impact of Manchester's ever growing tech sector on the property market, the innovative technologies being used by residential and commercial developments and the roll out of 5G.

Guests will enjoy plenty of networking opportunities during our drinks reception and have lots to discuss over the two-course lunch.

#### From £2000



#### Future-pro Summer Social

The future pro-manchester summer social is the best networking opportunity for young professionals, making it the perfect social event to catch up with contacts and make new ones. Guests receive a variety of delicious canapes, complimentary drinks and there will also be a raffle. What more do you need on a summers afternoon?!

## AUGUST



#### Summer Party

The pro-manchester's Summer Party is not to missed, hosted by a local Manchester restaurant, this is your chance to relax and enjoy each others company with no business agenda. Join us to enjoy the sunshine (hopefully), chat with members and guests, and feast on the finest food.

#### SEPTEMBER

#### Health Tech Conference

The Greater Manchester Local Industrial Strategy aims for the region to be the global leader on health and care innovation – creating new industries and jobs, improving population health and extending healthy life expectancy. The region is already home to a wide range of health tech companies from start-ups and university spins outs to global giants. This event will comprise a range of keynotes, demos and panel discussions.

### OCTOBER



#### Property & Transport Lunch

Join us with our two expert panels who will debate the latest hot topics in the property and transport sector. Always well attended this lunch brings together guests from both sectors for an informative networking lunch with much to discuss.

## **NOVEMBER**



#### Annual Dinner

Premium Sponsor - £3500 Standard Sponsor - £2000

The pro-manchester Annual Dinner is back renewed and refreshed for 2021. With shorter speeches, more sparkle and a plethora of entertainment this year's event is set to be the best yet. Join us for our favourite night of the year. Our Annual Dinner brings together our members and their guests to celebrate the achievements over the past year.

## To learn more about a specific sponsorship package please contact Nicola.McCormick@pro-manchester.co.uk

## From E750

From £2000

From £2500

From E750