



pro-manchester

Active Travel Lunch

Malmaison Manchester
Thursday 24th November 2022





ABOUT THE EVENT

Greater Manchester is on a mission to make on foot and by bike travel the natural choice for everyday journeys. The city region's plans are underpinned by the Bee Network - a proposal for Greater Manchester to become the very first city-region in the UK to have a fully joined-up cycling and walking network: the most comprehensive in Britain covering 1,800 miles.

During the pandemic, unprecedented levels of walking and cycling have been recorded across the UK. To support this, as part of an Active Travel Fund (ATF), Government has committed £2 billion to support the development of interventions to make safe spaces for cycling and walking.

Join us for this very special lunch where we will be joined by a panel of experts who will be discussing how GM is going to make these ambitions possible, how individual business can get involved, change their attitudes to travel and get more active. We will also be joined by Chris Boardman, former British racing cyclist and the GM travel advisor to the mayor who will be taking part in a Q&A and giving businesses the opportunity to understand more about his plans for GM and active travel.

PREMIUM LUNCH SPONSORSHIP

£3,000 + VAT

- Opportunity to put forward a speaker for the expert panel or do a 5 minute open/close
- 10 delegate places
- Logo and profile on event listing
- Logo on the event email campaign and all follow up emails
- Logo & profile on post event emailing
- Logo on all event literature
- Opportunity to have banner/ exhibition stands at the event
- Opportunity to distribute corporate material & gifts
- Opportunity to do a card drop competition for data capture opportunities
- Opportunity to provide a sponsored blog for the pro-manchester website
- Member spotlight on pro manchester website
- Logo on weekly newsletter for 1 month
- Full delegate list prior to the event

STANDARD LUNCH SPONSORSHIP

£1,500 + VAT

- 6 delegate places
- Logo & profile on event listing
- Logo on the event email campaign and all follow up emails
- Logo & profile on post event emailing
- Logo on all event literature
- Opportunity to have banner/exhibition stands at the event
- Opportunity to distribute corporate material
- Opportunity to provide a sponsored blog for the pro-manchester website
- Logo on weekly newsletter for 1 month
- Full delegate list prior to the event