

MANCHESTER  
1824

The University of Manchester  
Alliance Manchester Business School

## MBA PROJECTS

MBA projects are a cost-effective way for organisations to access additional resource in the form of talented, experienced international professionals.

With a proven track record in the workplace, our students have an average of 6 years' experience across a range of industries, and are used to the realities of working life.

30  
nationalities

29 years  
average age

6 years  
average work experience

So whether you are looking to analyse a new market opportunity or deliver a business critical project, Alliance Manchester Business School MBAs can help you achieve your objectives.

To find out more about our MBA projects or discuss any ideas please contact our Postgraduate Careers Service team (PCS).

### Postgraduate Careers Service

+44 (0) 161 275 6584

postgraduate.careers.service

@manchester.ac.uk



### Project Scope

From market research and process improvement to financial analysis to stakeholder engagement, a project can be designed to deliver what your business needs.

### Project Duration

An MBA project is an assessed part of the programme; as such it needs to be completed between June and December and include a full-time element of between 8–12 weeks' work.

### Remuneration

Student remuneration is determined by individual negotiations between employer and candidates, and typically ranges from 500–2,000 per week.

### Employer Commitment

Whilst our MBAs are experienced business professionals they will require support from your organisation, whether this is ensuring appropriate access to data or securing time with key stakeholders.

### Visas & Immigration

Under the terms of their Tier 4 Student Visas, all non EEA nationals are eligible to undertake full-time, paid employment during the summer break (mid-June to mid-September) in the UK. During term time (October–December), they can be employed for a maximum of 20 hours per week, academic commitments permitting.

## Next Steps:

1



### Develop a Project Brief

No longer than a page, this should include an outline of the project and key deliverables, details of timelines and location, and a profile of the desired candidate in relation to skills and experience.

2



### Agree the Application Process

Decide how and when you wish to advertise the position. PCS can help identify appropriate candidates or promote the role to the entire class.

3



### Select a Candidate

PCS can help organise interviews at your offices, on-campus or over the phone in order for you to select the right candidate.

## Successful Project Examples:

### Banking and Finance

- > Analysed data to determine they met criteria for inclusion in a database.
- > Created a target market shortlist of potential clients based on quantitative and qualitative criteria.

### Energy and Utilities

- > Conducted extensive research to inform client expansion into a new industry. This involved identification and definition of industry products and services, quantification of global opportunities, and identification of potential alliances or acquisitions within a target market.

### Pharma and Healthcare

- > Developed an innovation strategy and plan with internal and external perspectives for a specialist healthcare communication and consultancy group.

### Technology and Telecoms

- > Developed marketing plans for a new product that included extensive industry research, baselining the activity with existing and potential customers, developing account plans and activities for clients, and constructing a planning tool.

