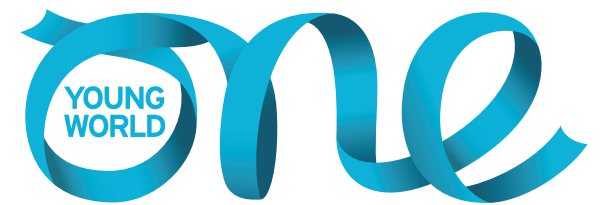


# Summit Sponsorship Opportunities



**2022 Manchester**  
5 - 8 September



# **Ceremonies and Dinners**

# Opening Ceremony Sponsorship

## Non-exclusive (max. 5 sponsors)

**£50,000\***

\* VAT may be applicable, please enquire for more info

### Benefits Include:

- Logo displayed in Opening Ceremony venue
- Mention from One Young World Founders
- Prominent sponsorship visibility (e.g. Instagram picture & hashtag opportunity) in foyer of the Opening Ceremony venue
- Acknowledgement at both opening and closing ceremonies
- Branding in all pre-Summit materials
- Opportunity to contribute some content before the Opening Ceremony
- Letter from the CEO/senior stakeholder in digital PDF of Opening Ceremony programme
- Opportunity to join Manchester Advisory Group (1 seat)
- Three tickets to VIP dinner

## Exclusive Sponsor

**£250,000\***

\* VAT may be applicable, please enquire for more info

### All of the benefits listed in non-exclusive, plus:

- Exclusive sponsorship (no other private sector sponsors)
- Opportunity for senior stakeholder to make a short speech at VIP dinner
- Sponsor branding at Delegate Dinner
- And ONE of the 2 options below
- 10 Scholarship places for local Manchester Delegates given in sponsor's name - i.e. Scholars will be told they are attending thanks to "sponsor company"
- Digital Content Partnership of choice





# Opening Dinner Sponsorship

## About the Event

**20:00 - 23:00 (exclusive use ends at 00:00)**

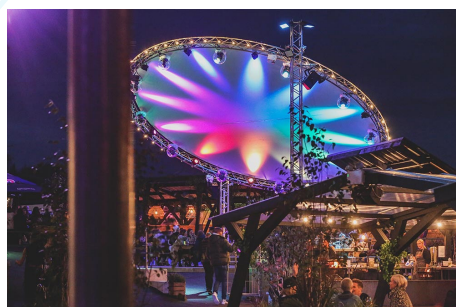
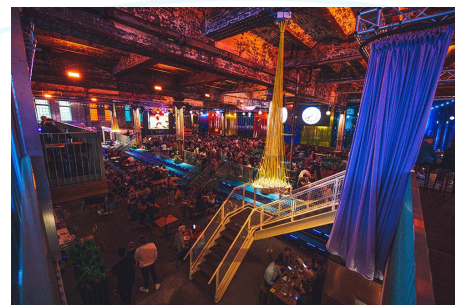
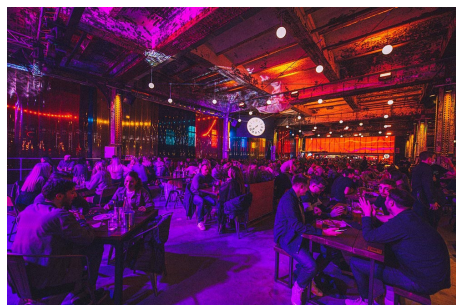
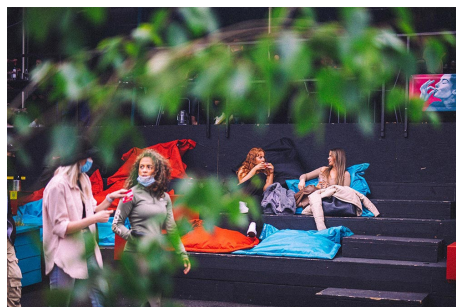
The Opening Dinner will take place on **5 September** at Escape to Freight Island, a long-forgotten freight depot from Manchester's Industrial past now reimagined as a cultural space for the future.

- 1,700+ guests
- Bowl food menu with dedicated dietary stations
- 1 soft drink per Attendee (option to offer additional drinks vouchers)
- Venue security
- Entertainment from house DJ's
- Freestanding branding - supply of photo wall plus freestanding options
- Welcome speech to attendees
- Sponsorship acknowledged in marketing materials

## Opening Dinner Sponsor

**£50,000\***

\* VAT may be applicable, please enquire for more info.





# Delegate Dinner Sponsorship

## About the Event

**20:00 - 23:00 (exclusive use ends at 00:00)**

On the **6 and 7 September**, after a busy day at the Summit Delegates will have the opportunity to wind-down and get to know their fellow delegates in the relaxed atmosphere in one of the themed Revolution Bars located close to Manchester Central.

- 1,700+ guests
- Bowl food menu
- 1 soft drink per Attendee (option to offer additional drinks vouchers)
- Venue security
- Entertainment - DJ
- Branding opportunities - supply of photo wall plus freestanding options
- Welcome message to attendees
- Photobooth with co branded Logo on photo prints / emails
- Sponsorship acknowledged in marketing materials

## Delegate Dinner Sponsor

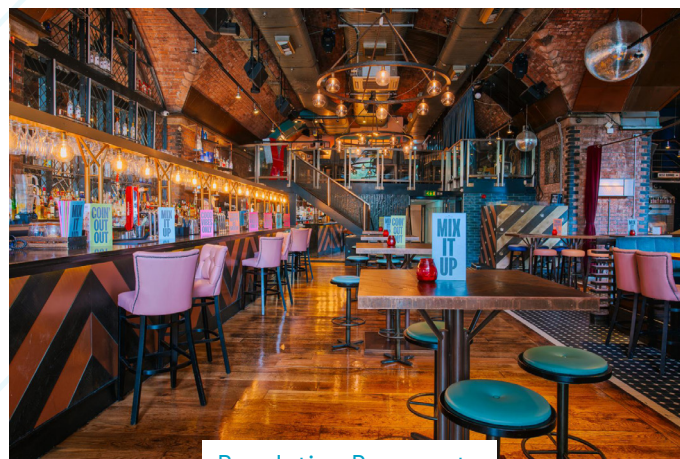
**£45,000\***

\* Per night (6 or 7 September). VAT may be applicable, please enquire for more info.

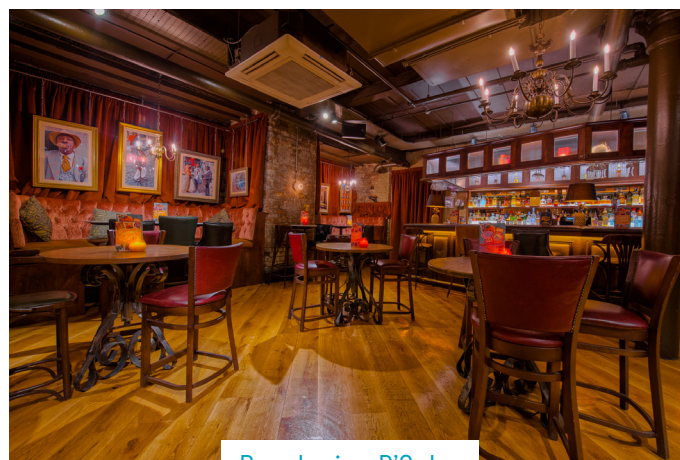
## Revolution - Exclusive Hire

### 6 September

- Revolution Deansgate
- Revolucion D'Cuba
- Revolution Parsonage Gardens



Revolution Deansgate



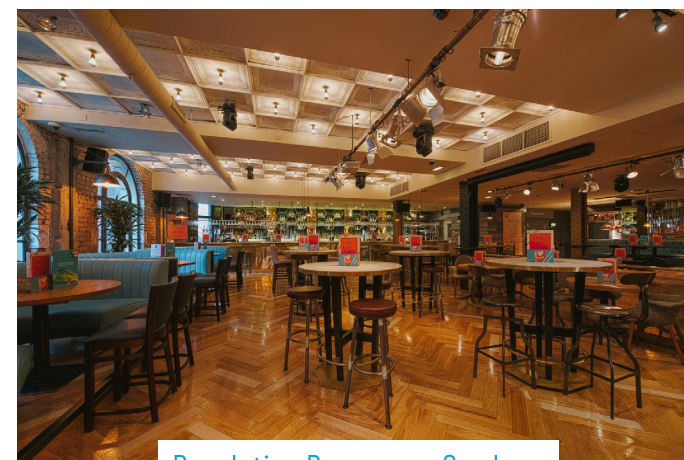
Revolucion D'Cuba

### 7 September

- Revolution Oxford Road
- Revolucion D'Cuba
- Revolution Parsonage Gardens



Revolution Oxford Road



Revolution Parsonage Gardens



# Closing Party Sponsorship

## About the Event

**20:00 - 01:00**

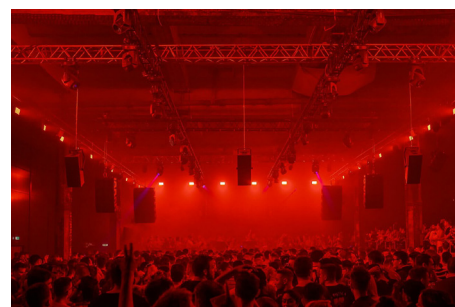
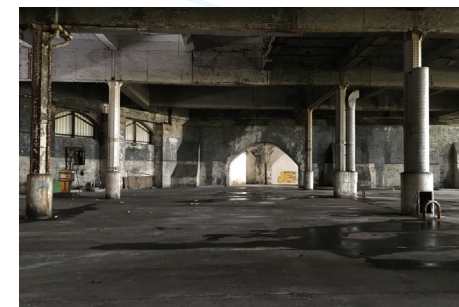
The closing Dinner will take place on **8 September** at Depot Mayfield, the home of the Warehouse Project, part of a long-forgotten freight depot from Manchester's Industrial past, now reimagined as an exciting event venue.

- 1,700+ guests
- Food truck style menu
- 1 soft drink per Attendee (option to offer additional drinks vouchers)
- Venue security
- Entertainment from DJ with full production setup
- Branding opportunities - supply of photo wall plus freestanding options
- Welcome message to attendees
- Sponsorship acknowledged in marketing materials

## Closing Party Sponsor

**£90,000\***

\* VAT may be applicable, please enquire for more info.





# Delegate Lunch Sponsorship

## Delegate Lunch Sponsor

**£40,000\***

\* Per day. VAT may be applicable, please enquire for more info.

### Includes:

- Cost includes 1 day lunch provision for all OYW delegates on one of our themed lunch days
  - **6 September** - Japanese themed lunch
  - **7 September** - Manchester / Northern England themed lunch
  - **8 September** - Belfast / Northern Ireland themed lunch
- Inclusion of partner logo at all buffet stations
- Cost includes cost of delivery, infrastructure, service & waste disposal
- Sponsorship acknowledged in marketing materials



Three white curved lines of varying radii are positioned in the upper half of the image, creating a sense of movement or a stylized graphic element. They are set against a solid blue background.

# **Interactive Stages**



# Interactive Stage Sponsorship

During the Summit, One Young World curates content for the Interactive Stages which complement the plenaries. Delegates participate in intimate Q&A sessions, and watch in-depth discussion-based sessions run by Counsellors, Guest Speakers, Ambassadors, and Delegates during the networking breaks throughout the Summit. One Young World invites Partners to sponsor & name these stages for the duration of the Summit.

Full Package		Optional Extras
Sponsorship cost	+	Build cost
£45,000*		Static Camera for recording
* VAT may be applicable, please enquire for more info		£4,000*
* VAT may be applicable, please enquire for more info		Vmix - live stream
Benefits Include:		£1,000*
Includes:		* VAT may be applicable, please enquire for more info
• Be recognised as the named sponsor of one of the interactive stages		Available on request
• Partner representative to compere selected sessions		• 3D lettering
• All located in soundproof rooms located off the Charter Gallery		• Additional Stage Furniture
• Stage name to reflect brand sponsorship in all Summit communications		• Photo / Branded Graphic Wall
• Content can be live streamed to the One Young World Digital Summit (at additional cost)		
• 10ft projection screen with flown front projection		
• 2x high powered laptops for PPT slide content		
• 1x Macbook with video playback software		
• 1x 32" comfort monitor in black hide		
• PA system appropriate for the room size		
• 6x wireless microphones including RF licencing		
• Lectern microphones		
• 8m x 2m stage with carpet & fascia		
• Lectern		
• Profiles for stage front light		
• Batten uplighting for set graphic wrap branding		
• Dedicated technician to operate main AV		
• Branded graphics		

## Interactive Stage Sponsorship





The image features a solid blue background with several white, curved, overlapping lines that create a sense of depth and movement. These lines are positioned in the upper half of the frame, with some extending from the top edge and others curving downwards. The text 'Exhibition Area' is centered in the lower half of the image.

**Exhibition Area**

# Exhibition Booth Packages

## Essential Booth Package

A **3m x 3m exhibition booth**, constructed using recycled cardboard

**£7,000\***

VAT may be applicable, please enquire for more info

### Package Includes:

- Furniture
- 2m Printed Side Fascia
- Branding
- 3m x 3m Floor Space
- 1x 13 Amp Power Socket
- Wi-Fi

### Optional Extras Include:

- Hanging banners and posters
- Floor vinyls throughout the exhibition hall, plenary hall or even the entrance hall
- AV items such as screens and laptops
- Additional branding to external fascia
- Carpet or grass to the internal or external area
- Additional Furniture
- Additional Lighting
- Additional Power

## Professional Booth Package

A **4m x 4m exhibition booth**, constructed using recycled cardboard

**£10,000\***

\* VAT may be applicable, please enquire for more info

### Package Includes:

- Furniture
- 4m Printed Side Fascia
- Branding
- 4m x 4m Floor Space
- 1x 500W Twin Socket
- Wi-Fi

### Optional Extras Include:

- Hanging banners and posters
- Floor vinyls throughout the exhibition hall, plenary hall or even the entrance hall
- AV items such as screens and laptops
- Additional branding to external fascia
- Carpet or grass to the internal or external area
- Additional Furniture
- Additional Lighting
- Additional Power

## Premium Booth Package

**10m x 10m space only package**

**£30,000\***

\* VAT may be applicable, please enquire for more info

### Package Includes:

- 10m x 10m space
- This option is supported by our events agency who you will engage with you to create your desired stand
- 1x 500W Twin Socket
- Wi-Fi

**NB: Dismantle, transport and or storage priced separately. A fee will be charged should you choose to bring an existing stand design**

### Optional Extras Include:

- Hanging banners and posters
- Floor vinyls throughout the exhibition hall, plenary hall or even the entrance hall
- AV items such as screens and laptops
- Additional branding to external fascia
- Carpet or grass to the internal or external area
- Additional Furniture
- Additional Lighting
- Additional Power





**Value In Kind (VIK)**

## Value In Kind (VIK)

We offer partners the possibility of providing Summit essentials (EG: water bottles, notebooks etc) throughout the duration of the Summit. Value-In-Kind (VIK) exchanges will be rewarded with discounts on OYW offerings and branding visibility.

### Wi-Fi Sponsor

**£20,000\***

VAT may be applicable, please enquire for more info

#### Package Includes:

- Costs to cover supply of wifi connection for all event attendees
- Specification includes independent wifi networks for delegates, counsellors and crew
- Includes hard wired drops for social media team and production
- Sponsor logo recognition on partner logo wall, recognition on website & marketing materials

### Delegate Water Bottles

**£19,000\***

\* VAT may be applicable, please enquire for more info

#### Package Includes:

- Co-branded with OYW BPA Free Water Bottles
- Cost subject to final specification & required quantity
- Highly visible during the event
- Reduces waste
- Long standing keepsake for delegates

### Delegate Notebooks

**£6,000\***

\* VAT may be applicable, please enquire for more info

#### Package Includes:

- Co-branded with OYW recyclable notebooks
- Cost subject to final specification & required quantity
- Highly visible during the event
- Reduces waste
- Long standing keepsake for delegates

### Volunteer T-Shirts

**£11,000\***

VAT may be applicable, please enquire for more info

#### Package Includes:

- Co-branded with OYW
- Cost assumption based on 300 volunteers + 3 t-shirts per person
- Highly visible during the event as Volunteers touch every aspect of the event

### Delegate Transport Sponsor

**£42,500\***

\* VAT may be applicable, please enquire for more info

#### Package Includes:

- Travel voucher email supplied to delegates to access a free train / tram pass from the airport
- Co-branded with OYW email to delegates to secure their pass via code
- Sponsor recognition on all materials related to travel including delegate microsite

### Live Captioning & Accessibility Sponsor

**£20,000\***

\* VAT may be applicable, please enquire for more info

#### Package Includes:

- Includes provision of AI captioning





The Global Community for  
Young Leaders



One Young World | [www.oneyoungworld.com](http://www.oneyoungworld.com)  
Registered charity number: 1147298