



Partner with us

one
YOUNG
WORLD
2022 Manchester
5 - 8 September

Introduction



One Young World is the global community for young leaders

“While some younger people are opting out of the corporate world altogether, organizations such as One Young World are seeking to create a movement where young people can marry their desire for a corporate career with their social and environmental activism.”

- Hult Business School

One Young World (OYW) **identifies, promotes and connects** the world's most impactful young leaders in every country and sector to create a better world, with more responsible, more effective leadership.

The annual OYW Summit convenes these young leaders, known as Delegates, from **190+ countries** to develop solutions to pressing issues. They are counselled by influential political, business and humanitarian leaders such as **Justin Trudeau, Paul Polman and Meghan Markle**, amongst many other global figures. The agenda is shaped by the OYW Community through the Global Consultation Process, ensuring maximum relevance every year.

Delegates return to their communities and organisations as **One Young World Ambassadors** with the connections, insights and motivation to make a difference, accessing the **global network of 13,700+ young leaders** to accelerate existing initiatives or establish new ventures.

13,700+ Ambassadors in the One Young World Community

250+ organisations partner with One Young World

190+ countries are represented at One Young World

1:16 Social Return on Investment of Ambassador projects featured in the 2021 Annual Impact Report

35.8M people directly impacted by Ambassador projects featured in all annual Impact Reports since 2010

\$558M social value generated by Ambassador projects featured in the 2021 Annual Impact Report

Benefits of being a One Young World Ambassador

Lifetime Membership of a Global Network



13,700+ young leaders in every country and sector

Speaking Engagements



At prestigious international events

Funding Opportunities



Over £1M in funding was made available to Ambassadors in 2020 alone

SROI Analysis



Social Return on Investment Analysis of Ambassador projects to evaluate their impact

Caucuses



One Young World curated events: 23,000+ people attended 180+ events in 80+ cities since 2019 (both in-person and digitally)

Professional Development



Profile-raising opportunities such as featuring on podcasts, index reports and judging panels for prominent awards

Mentoring



Facilitated peer-to-peer mentorship

Working Groups



Issue-focused groups driving action, convening Ambassadors to exchange best practice, share expertise and offer solutions

Ambassador Impact

Three examples of Ambassadors delivering business innovation, actioning SDG solutions & scaling impact. 100s more examples can be found in our annual Impact Report.

R.A.W. Biolage
L'ORÉAL® Nour Tayara
Delegate (2014)



Nour Tayara describes the One Young World 2014 Dublin Summit as a "wake up call" in his career that motivated and inspired him to create change. Dame Ellen MacArthur's session on the circular economy stuck with Nour, and he used this thinking to develop a brand new product line with sustainable production at its core.

The Biolage R.A.W. line uses ingredients that are nearly 100% of natural origin and upwards of 99% biodegradable. The packaging is 100% Post Recycled Plastic, making the R.A.W. Shampoo and Conditioner range L'Oréal's first Cradle-to-Cradle certified sustainable product line. The formula was validated platinum, which means it is in line with the circular economy and green chemistry principles. The #LiveRaw campaign helped to educate professional stylists and customers about sustainable haircare practices that can minimise their environmental impact.

CAYSTI
Deloitte. Arielle Kitio
Lead2030 Winner (2020)



CAYSTI's mission is to develop and promote innovative tech tools to leverage egalitarian access to quality education in Science, Technology, Engineering, Art and Mathematics. The organisation's training centre in Cameroon is dedicated to low-income students and refugees from neighbouring countries and has trained over 6,500 young people by using ground-breaking learning tools.

CAYSTI has weekly meetings with Deloitte, helping support the strategy development of the \$1 Scholar Programme, which aims to give equal access to coding and soft skills classes for youth in Francophone Africa, helping amplify the concept of entrepreneurship. The \$1 Scholar Programme aims to impact 330,000 individuals. CAYSTI aligns perfectly with Deloitte's ambition to support 50 million people by 2030 with job skills and access to opportunities.



Green Team Standardisation
GE
8 Delegates (2019)



The Green Team Network was created to action GE Renewable Energy's commitment to become 100% carbon neutral. Various grassroots Green Teams sprung up in different offices, many using different methodologies and structures. Meanwhile, a group of 8 GE OYW Ambassadors took the lessons learnt from their experiences at One Young World and sought to make an impact in their own company. They wanted to amplify, accelerate and scale the good work already being done by their peers.

The 8 Ambassadors set about standardising the Green Teams' work. They interviewed over 15 groups to create 'how to' documents, including McKinsey's Green Teams (through a One Young World connection). These open source documents were shared internally and externally. The 8 Ambassadors embody the connection between GE's goals as an organisation, and the individual employees who are key to achieving them.

| The Summit |



Summit Features

Opening and Closing Ceremonies

The One Young World Summit is bookended by two spectacular ceremonies. With keynote addresses by iconic world leaders (including PM Justin Trudeau, HM Queen Maxima of the Netherlands and HE Kofi Annan) as well as performances from celebrated artists.

Presentation Stage

The Presentation Stage hosts panels and keynote speeches addressing the Summit's key topics, known as Plenaries. Delegates who win the Speaker Competition deliver a speech on the Presentation Stage, joined by the illustrious Counsellors. The agenda for the Presentation Stage is voted on by One Young World Ambassadors One Young World's Global Consultation Process.

Interactive Stages

In between sessions on the Presentation Stage, One Young World Counsellors and Delegates take part in panels and Q&A sessions on the Interactive Stages. Interactive Stage sponsors have the opportunity to brand the Interactive Stage area and also curate their own content (in consultation with One Young World).

Workshops & Action Sessions

Partners have the opportunity to apply to host a workshop at the Summit, which provides Delegates with tangible skills and practical insights on various topics of interest. At the Summit, Delegates can also join Action Sessions during which they meet based on areas of expertise, and create concrete plans for post-Summit action.

Networking

One Young World offers an unparalleled chance for young leaders to network with their peers from every country and sector. Delegates meet and make life-long connections at the Summit itself and continue conversations at the hundreds of community events organised throughout the year.

Our Host City

One Young World 2022 will take place in Manchester, England. Delegates will visit a series of iconic and stunning venues as part of the experience. The Summit is being organised in collaboration with a diverse group of businesses, NGOs and government entities. Partners often make time to visit local offices and meet colleagues in the Host City.

Summit Plenaries Challenges

Each year, One Young World consults with the One Young World Community, via the Global Consultation Process (GCP), to determine which topics, issues and key questions are addressed during the main Plenary Sessions of the next Summit.

Each of the Plenary Sessions contain five speeches made by Delegate Speakers.

The results of the GCP also inform the general content for the Summit. The GCP consists of surveys and a series of focus groups with the One Young World community. The main survey's aim is to determine the topics of interest and specific angles to be focused on for each of the respective topics.

The 2022 Plenary Challenges are:



Conflict Prevention

How can we prevent conflicts?



Oceans

How can we safeguard and restore the world's oceans?



Health

How can we ensure health equity for all?



Gender Equality

How can we accelerate action to achieve gender equality?



Ethical Leadership

How can we be and develop ethical leaders - more responsible and effective than the previous generation?

Summit Counsellors



Sir Lewis Hamilton
7 Time Formula One
World Champion



Mary Robinson
Former Prime Minister of
Ireland & Chair, The Elders



Muhammad Yunus
Nobel Peace Prize
Laureate



Meghan Markle
Duchess of Sussex



Angela Hwang
Group President of Pfizer



Terry Crews
Actor & Activist



Sir Richard Branson
Founder of Virgin Group



Christiana Figueres
Former Executive
Secretary, UNFCCC



Halima Aden
Model & Activist



Steph Curry
7 Time NBA All Star



Justin Trudeau
Prime Minister of Canada



Dame Jane Goodall
Primatologist & UN
Messenger of Peace



Dame Vivian Hunt
Managing Partner of
McKinsey & Company



Emma Watson
Actress & Activist



Thuli Madonsela
Former Public Protector,
South Africa



Sir Bob Geldof
Musician & Activist



Ilka Horstmeier
Member of the Board of
Management of BMW AG



Vas Narasimhan
CEO of Novartis

Partnership Opportunities

Talent Development



Employee Delegation

- Select young leaders within your company to be Delegates at the annual One Young World Summit, which is proven to improve skills, create lifelong connections and expand world-view
- Retain and develop top talent in your company by giving your Delegates the opportunity to be heard and implement their ideas for innovation within your business



Scholar Delegation

- Create a bespoke, branded scholarship, with criteria uniquely suited to your business goals
- Scholarship applications are sourced in 3 ways: online promotion, OYW's global nominating supporter network and OYW's team of researchers
- One Young World carefully curates a shortlist for you to pick the winning scholars

Social Impact



Leadership Awards

- Champion 5 high profile young leaders who are groundbreaking in their field
- Feature your company's branding onstage at the One Young World Summit and in the annual Impact Report (2 page spread)
- Guaranteed stage time, have a senior executive onstage during the award's prize giving ceremony



Lead2030

- Help find, fund and accelerate SDG solutions created by young leaders
- Back an SDG by launching a challenge, OYW will amplify a global call-out for the best initiatives mitigating the SDG challenge
- One Young World curates a shortlist from which you pick the winning initiative
- You award the winner a \$50k prize fund and mentorship

Awareness



Interactive Stage Sponsorship

- Be recognised as the named sponsor of one of the interactive stages
- Content on these stages includes intimate Q&As as well as in-depth discussion-based sessions run by Counsellors, VIP Guest Speakers, Ambassadors, and Delegates throughout the Summit



Exhibition Area Booth

- Engage with young leaders from every country and sector, by hosting an exhibition booth at the Summit
- Choose from different booth sizes and formats to suit your needs
- Exhibit your latest research developments, innovation, CSR initiatives or sustainable agenda at the annual One Young World Summit



Digital Content Partnership

- Deliver pressing topics to a global audience and urge young leaders to act by collaborating on digital content web series with One Young World
- 1 Million online views to your target audience, guaranteed



Value-In-Kind (VIK) donations

- Impress thousands of attendees by supplying branded essentials e.g. reusable water bottles, WiFi, stationery, drinks & snacks and lots more
- Your Value-In-Kind (VIK) donations will be rewarded with discounts on OYW offerings



Year Round Opportunity



Summit Opportunity

FOR OUR PRICING BREAKDOWN, PLEASE REFER TO OUR PRICING PAGE



Employee Delegation

Bring a Delegation of your brightest & most talented employees to the One Young World Summit, so they can expand their network, discover new ways of thinking, improve their global awareness and world-view, learn valuable skills, and impact the business with action to achieve your goals.

Benefits

Partners receive:

- Complimentary Partner Executive ticket to the Summit (excluding accommodation) for every 10 Delegates sent
- Logo featured on website and marketing materials

Delegates receive:

- Delegate access to the One Young World Summit 2022 in Manchester
- Hotel (if ticket with accommodation purchased), ground transport and catering throughout the Summit
- Lifetime membership of the One Young World community of 13,700+ Ambassadors in 190+ countries
- Access to One Young World Ambassador Opportunities, including: speaking engagements, events, training, and funding opportunities. With year-round community support

Process

Who should manage Delegate selection?

- The CHRO (or equivalent) should certainly be involved in Delegate selection

What are the expectations for a One Young World Partner?

- Select the best Delegates to represent your organisation (OYW can advise)
- Set up a programme to encourage learning & development for the Delegates, both before and after the Summit (OYW can advise)
- Book the Delegates' transport to and from the Summit
- Share the registration instructions with the Delegates

One Young World will take care of:

- Booking the hotels for the Delegates (unless you opt for a "no accommodation" ticket)
- Providing food and beverages throughout the Summit core days
- Briefing the Delegates (though we do recommend a partner-led on-boarding call)
- Sending the agenda to the Delegates
- Informing Delegates of important information in the lead up to the Summit
- Keeping in touch with the Delegates post-Summit, involving them in the community with exclusive opportunities

Best Practice

Think strategically about what your organisation is seeking from sending Delegates to One Young World:

- Talent retention/development
- New client acquisition
- Brand exposure
- Work on purpose strategy
- Look into new markets
- Find experts in new fields
- Communicate these goals to your Delegates
- Task your delegation with an output

Allow the Delegates to meet before the Summit in order for them to:

- Connect with each other
- Know what to expect at the Summit
- Understand what the organisation expects of them
- If attending in-person, a meeting in the host city the day before the Summit starts is a great way to kick-off. OYW can help with extra nights and meeting room bookings

Set up a structure for the Delegates to come back to, EG:

- Pitching their ideas for business innovation to senior leadership
- Forming a 'shadow board' or 'youth committee' to advise and share ideas on tackling the organisation's strategic challenges to senior leadership
- Creating new initiatives or contributing to existing projects

Scholar Delegation

Additionally to bringing employees to the Summit, partners also bring external scholars to the Summit as part of their delegation (a minimum of 5 is required to run a scholarship). Scholarships are delivered in partnership with governments and civil society, including grassroots organisations who work on the ground in remote (& often overlooked) communities. It is these young leaders who work outside of big business who are critical in making progress on the issues that matter to businesses the most. Whether it's increasing the quality of education & financial literacy, expanding healthcare access, or reducing carbon emissions - there is no better way to solve strategic business challenges whilst also developing your employees, than by connecting your internal talent to external talent from around the world. Bring employees and scholars together in the same delegation to tackle challenges collectively from different perspectives. In 2021, 50,000+ young leaders applied for One Young World Scholarships supported by 25 partner organisations.

Benefits

Partners receive

- Naming rights of the scholarship
- Recognition from One Young World Founders at the Summit opening ceremony
- Complimentary Partner Executive ticket to the Summit (depending on size of delegation)
- A webpage within the One Young World site, dedicated to the scholarship and the work of the scholars
- Acknowledgement in promotional materials and PR surrounding the Summit

Scholars receive

- Delegate access to the One Young World Summit 2022 in Manchester
- Scholars participate in the Summit as members of the supporting organisation's delegation
- Flights, accommodation, and catering throughout the Summit. All bookings managed by One Young World
- Lifetime membership of the One Young World community of 13,700+ Ambassadors in 190+ countries
- Access to One Young World Ambassador Opportunities, including: speaking engagements, events, training, and funding opportunities

Process

- Selection processes are tailored to identify the candidates most able to deliver the partner's objectives
- One Young World uses its platform, network and influence to gather thousands of applications for each scholarship
- Scholars are selected through a process designed in consultation with the partner organisation
- After all applications are reviewed, One Young World produces a carefully considered shortlist of finalists
- Partners make the final selection (or One Young World can)
- Partners may build additional elements into the programme to enhance the experience for the the delegation as a whole (EG: Partner's Ambassadors to play a role in scholar selection)

Best Practice

- Define the criteria and selection process with One Young World
- Integrate the scholars into the business' employee delegation by including them in pre-Summit 'welcome' calls/events
- Build ties between scholars and the employee delegation by establishing a 'buddy system'
- Enhance the core scholarship offering by adding additional benefits such as access to mentors or training platforms
- Continue to foster engagement between the employee delegation and scholars by creating time and space post-Summit for the two groups to make tangible plans for collaboration



steps
LESS
footprint

GREEN

REALIZE

your CARBON Footprint

US
Ren
E

IN
my
HOME

Social Impact

Lead2030

Formed by One Young World, Lead2030 is the world's biggest prize fund for young leaders making an impact for the Sustainable Development Goals, totalling \$500,000. Powered by some of the world's leading businesses, the initiative finds, funds and accelerates SDG solutions created by founders under 30. The first cohort of Lead2030 Challenge Winners were selected from a pool of over 2,000 applications. Each Challenge Winner received \$50,000 in funding, in addition to a 12 month programme of executive mentorship, specifically tailored to the needs of the selected project.

What Partners Do

Set SDG Challenges: Each business sets a challenge on the SDG of their choice.

Make a global call to action: Lead 2030 and the 17 SDG challenges are announced at One Young World.

Source the most impactful solutions: One Young World runs a global campaign to source the best youth led solutions for each SDG challenge.

Fund the solutions: Each business provides the winner of it's challenge with up to \$50k in funding.

Accelerate the solutions: Each business provides the winner of it's challenge with mentorship to enhance the sustainability of the solution.

Deliver Impact on the SDGs: The partner will reunite at the upcoming Summit to share the impact of their collaboration on the world stage.

Partner Requirements

£8,000 One Young World Administration fee.

Up to \$50,000 Challenge Grant.

Ability to perform final due diligence on shortlisted solutions.

Appointment of a pro-bono mentorship team with at least one senior leader. (Existing One Young World Partners may wish to select their mentors from among their One Young World Summit Delegation).

Mentorship team to commit minimum 4 hours per month for 12 months.

Appointment of a senior leader for expert selection panel.

Sponsorship of winner and selected representatives of mentorship team to attend the upcoming One Young World Summit.

Why Businesses Care

The Global Goals will not be achieved without ambitious and meaningful contribution from business, but, the 2030 Agenda also presents an historic opportunity for business to do better by doing good.

By strategically embracing the Global Goals as opportunities, the world's most progressive businesses stand to:

- Capitalise on opportunities in developing markets
- Improve performance through innovation in sustainability
- Rebuild and cement trust with communities and policy makers

Outcome for Partners

Develop the young talent leading the mentorship programme whilst they make positive change.

Demonstrate openness to collaborate to solve the world's most pressing issues.

Deliver global impact that's good for business.

Bolster existing sustainability commitments by introducing innovative solutions.

Clearly communicate commitment to sustainable development and young people.



reckitt



AstraZeneca



Roche



Deloitte



ABInBev



reckitt



BP



Standard Chartered



British Motors Southeq



moncler



Asahi



Deloitte



CREDIT SUISSE



NOVARTIS

Leadership Awards

About the Awards

Creating a sustainable, equitable and peaceful future calls for empowering a generation of effective, inspirational and responsible leaders.

This objective is at the heart of all of One Young World's activities but drives the annual One Young World Leadership Awards in particular.

Through these awards, One Young World identifies and celebrates extraordinary leadership across a range of vital sectors, helping to bring greater attention to impactful individuals who are leading by example in their countries, communities and organisations.

Sponsoring an Award

Sponsoring a One Young World Leadership Award identifies your organisation as vocal supporter of the world's best young talent.

One Young World is seeking category sponsors for existing awards but is also open to co-creating new categories with partners that see value in shining a light on exceptional leaders in other sectors.

Each winner will be flown to the One Young World Summit 2022 in Manchester where they will have access to all Summit Sessions.

In the addition, winners will participate in an onstage award presentation and Q&A chaired by a high profile One Young World Counsellor. The winners' flights, hotel accommodation and catering throughout the Summit is included with their award.

Selection Process

Twenty ground-breaking young leaders are chosen to feature on a shortlist representing some of the most impressive talent in the relevant field.

This list, is compiled after an open application and nomination process and sent to a judging panel of world experts.

From the shortlist of nominated candidates, the judges choose five winners to receive the awards at the 2022 Manchester Summit.

Partner Benefits

The award sponsor will receive three Executive Passes (exclusive of flights and accommodation) with a private meeting with the award winners. In addition, the award sponsor will:

- Be recognised in the title of the award e.g. "Entrepreneur of the Year Award, brought to you by X"
- Feature branding & a senior executive on stage at the One Young World Summit 2022 during the award's prize giving session
- Have the organisation's logo presented on One Young World's website and social media channels
- Receive visibility in a highlights film and the annual Impact Report which both showcase the award and sponsorship

Examples of previous Leadership Award winners:



Iman Usman
Entrepreneur of the Year

Iman Usman is the Co-Founder and COO of Ruangguru, the largest tech-enabled education provider in Southeast Asia - serving over 20 million students, 300,000 teachers, with 4,000 employees across Southeast Asia.



Zarifa Ghafari
Politician of the Year

Zarifa Ghafari is the Mayor of Maydan Wardak Province, and is the first female mayor in the history of Afghanistan. In Maydan Wardak the support for the Taliban is widespread, and Ghafari has thus been subject to multiple threats of violence.



Hamoud Al-Mousa
Journalist of the Year

After ISIS took control of his hometown, Raqqa, Hamoud escaped to Turkey and started RBSS "Raqqa is Being Slaughtered Silently" to show the reality of life under ISIS rule to the rest of the world. The smuggled video footage and images for which Hamoud risked his life were shown on prestigious television networks and print media.

DONAN DUNNE
EXECUTIVE VP & GROUP CEO,
AMAZON CONSUMER GROUP

ANNA ANET
AMBROU

FOUNDER / CEO YMCA
COMPUTER TRAINING CENTRE
DIGITAL STUDIO

WHAT WORLD DO YOU
WANT TO LIVE IN?
LET'S BUILD IT!



one
HOLCIM

Awareness

Digital Content Partnerships

Collaborate with One Young World on digital content in the form of a web series, by bringing pressing topics to a global audience and urging young leaders to act. One Young World is a leading provider of inspiring content, with an audience of over 1 million followers worldwide across social media channels and a reach of 25 million through digital content in 2020 alone.

1 million views

guaranteed per episode. The following Partners collaborated on Digital Content in 2020.



Process:

- The recording takes place on Zoom
- Each session to take no longer than 1 hour (we can be flexible)
- The sessions will be packaged and edited into a 15-20 minute version by One Young World.
- These edited versions of the sessions will be uploaded to Facebook
- Discounts provided for multiple episodes

Below are some suggestions for formats the web series could take:

Case Study (LIVE)

Sessions which invite partners to present relevant work/initiatives/enterprises in a particular field. Viewers will tune in live to hear directly from the company's CEO or senior colleagues.

Pitch for Change

Sessions follow a similar format to 'Dragons Den' or 'Shark Tank': One Young World Ambassadors to pitch their social enterprise initiatives to a body of partner experts, who then provide guidance and constructive feedback.

Leadership Lab

Sessions in which a solo expert speaker has a scripted interview with a One Young World Ambassador. The recorded session would cover a specific topic/question in which the speaker has expertise.

Table Talks

Sessions that bring together voices for deepened, panel-style conversations. Panels feature an equal gender split, representing at least three countries or 2 continents. Speakers share their profound stories as well as concrete actions that young people can take in order to work towards change across the topic in question.

Solution Room

Sessions aimed to achieve tangible 'solutions' to some of the world's most pressing problems. There is a question/statement to begin, then participants work together to come up with different ways to accomplish an ideal solution.

Add Ons

- Before publishing, One Young World provides partners the opportunity to review and edit the content twice, any additional edits thereafter are charged at £1,000 per edit
- Extra boost: for an extra £5,000, OYW guarantees an extra 1 million views of your content (on top of the 1 million views already guaranteed)

Branding

Exhibition Area



Opportunity

The Exhibition Area enables Delegates to engage with Partners in an interactive way. One Young World invites Partners to sponsor Exhibition Area spaces in three different sizes, 3x3m (pre-built shell), 4x4m (pre-built shell), and 10x10m (free build).

Benefits

- Increase brand visibility at the Summit
- Showcase company values at the Summit
- Exhibit your most exciting, forward thinking products
- Engage with all attendees in a creative way

Interactive Stages



Opportunity

During the Summit, One Young World curates content for the Interactive Stages which complement the plenaries. Delegates participate in intimate Q&A sessions, and watch in-depth discussion-based sessions run by Counsellors, Guest Speakers, Ambassadors, and Delegates during the networking breaks throughout the Summit. One Young World invites Partners to sponsor & name these stages for the duration of the Summit.

Benefits

- Brand experience around main set and seating area featuring your logo
- Partner representative to compere selected sessions
- Stage name to reflect brand sponsorship in all Summit communications

Value-In-Kind (VIK)



Opportunity

We offer partners the possibility of providing the coffee, soft drinks, snacks, tote bags, t-shirts, reusable water bottles, pens, notepads, umbrellas and any other things Delegates can make use of throughout the duration of the Summit.

Benefits

- Impress thousands of attendees by supplying branded essentials
- Align your company with One Young World
- Feature your brand ubiquitously around the Summit
- Great visibility in films & pictures
- Your Value-In-Kind (VIK) donations will be rewarded with discounts on OYW offerings

Pricing



Delegates

A young leader attending their first One Young World Summit, then becoming an Ambassador post-Summit. This pricing applies to both employee delegations and scholarships. Tickets include: complete access to the Summit, catered lunch & dinner (breakfast included with accommodation), ground transport, lifetime membership to the community. 1 complimentary Media pass for Partners that have a speaker.

£3,150*

No accommodation

£4,210*

Private accommodation (nights of 5 - 8 September)



Returning Ambassadors

An Ambassador attending another One Young World Summit. Tickets include: complete access to the Summit, catered lunch & dinner (breakfast included with accommodation), ground transport, lifetime membership to the community.

£1,820*

No accommodation

£2,880*

Private accommodation (nights of 5 - 8 September)



Partner Executives

A senior representative from a Delegate Partner. Tickets include: access to the Summit (excluding workshops & action sessions), catered lunch (breakfast included with accommodation), ground transport, exclusive access to the Partner Lounge and special networking sessions.

£2,200*

No accommodation

£3,260*

Private accommodation (nights of 5 - 8 September)



Exhibition Area Pass

Exhibition Area Passes do not include catering or accommodation. Additional passes cost:

£500*/day



Media Pass

Media Passes do not include catering or accommodation. Additional passes cost:

£500*/day



Hotel Extras

Additional night on 4th and/or 9th only

£265*/night



Exhibition Area

Booth location allocated to partners on a first come, first served basis. 2 complimentary Exhibition Area passes for Partners that have a booth.

£7,000*

Small (3x3m) - pre-built shell

£10,000*

Medium (4x4m) - pre-built shell

£30,000*

Large (10x10m) - floor-space only



Interactive Stage Sponsorship

Be recognised as the named sponsor of one of the interactive stages.

£45,000*

Per Stage



Lead2030

Help find, fund and accelerate SDG solutions created by young leaders.

£8,000* + \$50,000

Admin Fee

Prize Fund



Digital Content Partnership

Deliver digital content on pressing topics to a global audience (1 million views minimum, guaranteed).

£25,000*

1 episode

£22,500*

2 episodes (each)

£20,000*

3+ episodes (each)

£5,000*

Extra Boost (additional 1 million views per episode)

£1,000*

Additional Edits



Leadership Awards

Champion 5 high profile young leaders who are groundbreaking in their field.

£50,000*

Per Category

*All prices subject to local VAT

Timeline and Testimonials



Timeline



Key Deadline

2022 Summit Registration is now open

Delegates who register after midnight GMT on 22 July 2022 **will not** be guaranteed any of the following:

- The chance to attend briefing and on-boarding sessions to maximise their Summit experience
- The option of being in the same hotel as the rest of their delegation
- The ability to book pre/post nights through One Young World
- The option to book pre/post nights in the same hotel they are staying in for the core nights of the Summit
- Airport transfers
- Catering that take into account dietary requirements
- The opportunity to apply to be a Delegate Speaker or speak on a panel
- Their choice in workshop allocation
- The opportunity for exclusive invitations to mentoring sessions and meet & greets
- The opportunity to be a Flag Bearer at the Opening Ceremony

Partner Testimonials

This is just a small selection of quotes from our Partners, for more information, case studies or introductions - please get in touch



“ We believe that our partnership with One Young World allows us to celebrate and recognise the voluntary work of our young leaders through raising their profile within the bank, whilst also giving them an intense and inspirational experience at the Summit itself. Afterwards, as part of the growing Ambassador community, they can engage globally across all sectors beyond banking to help them achieve even more and support others in their efforts too. In the words of one of our Ambassadors, “We attended some of the most inspiring talks any of us have ever been to. Thank you for giving us the opportunity to meet so many incredible people! It truly was an experience we'll remember for the rest of our lives.”

- Nicky Owen, Impact Advisory and Finance Marketing, Credit Suisse



“ For almost a decade we are sending our young leaders to One Young World. The reason is very simple: no other conference, platform or training brings together such a broad, diverse and inclusive group of people who have one thing in common. They all want to contribute to a sustainable future. DSM is a purpose-led company and as such it is key to equip our talents with inspiration, sustainability leadership skills and an unstoppable willpower to positively impact the world. All these ingredients are available at the summit: One Young World generates real commitment from delegates to push forward personal actions for causes they deeply care about. It gives delegates the courage to speak up and be confident to lead by example.”

- Willemijn Brouwer, Corporate Sustainability – Lead Internal Engagement & Learning, DSM



“ The opportunity to exchange ideas with such motivated leaders, influencers, and other Delegates has empowered my Citi Ambassadors to make a difference when they return, leveraging their global network to help accelerate change for the betterment of our world. Citi sends Delegates to the One Young World Summit each year because we know that “Being the Best” for our clients starts with being the best for our world and its people.”

- Kelli Ahern, ICG Talent Manager, Citi



“ One Young World provides a fantastic opportunity for our young leaders to gain a global perspective on the sustainability challenges we face, whilst sharing ideas and taking inspiration from delegates across different sectors and markets. The Summit provides a huge amount of energy and inspiration for them to bring back into their day-to-day roles, equipping our people to drive change and transform our business for the future.”

- Joe Franses, VP, Sustainability, Coca-Cola European Partners



“ Put simply, our Delegates describe it as ‘an eye opener and a life changing experience’. The positive impact for the organisation includes great engagement with young talented professionals from all over the world and the opportunity for the chartered accountancy profession to demonstrate its commitment to support the young leaders of tomorrow to tackle some of the world's most pressing issues. It provides a great platform for our young chartered accountants to meet and network with like-minded people, be inspired and motivated to apply their skills in finance and business to tackle the SDGs and help economies and societies thrive.”

- Ruth Hidalgo, Head Of Operations, Chartered Accountants Worldwide



“ We have seen the development of new social impact initiatives and the strengthening of current J&J initiatives and programs, as a result of the action taken place by our J&J One Young World Alumni who took part in previous years. Besides our young leaders attending, we have been able to create a ripple effect of change by involving many other change makers in the organization to take part through coaching and mentoring opportunities.”

- Annet Eijkelkamp, Director Employee Engagement & Global Lead J&J One Young World Partnership, Johnson & Johnson Global Community Impact



“ For us, the experiences gained from sending Delegations to One Young World Summits each year brings real value and forms an essential part of our strategy to motivate and mobilise our young talent. We also benefit from the opportunity that One Young World provides for us to engage with, learn from and be inspired by the broader ambassador community.”

- Rishi Dorai, Carbon Management Analyst, Group Strategic Planning, BP



“ One Young World acts as an annual focal point for us to learn, recharge, reset and challenge ourselves in the social impact space. Our partnership with One Young World enables us to bring our future talent together with other current and future leaders from global and national companies, NGOs, universities and other forward-thinking organisations to empower them all to together tackle some of the biggest issues facing society today.”

- Susannah Herbert, Social Impact Partnership & Engagement Officer, Reckitt

“ The Lead2030 projects have huge potential for positive change, addressing some of the world's most pressing needs. The ambition in Empower Energy's winning entry is outstanding, offering the possibility of generating significant benefits for the communities it reaches and setting an example in meeting the dual challenge of providing more energy with fewer emissions.”

- Andrea Abrahams, Director Energy Transition, BP Downstream

“ We were delighted to support One Young World's Lead 2030 Challenge on SDGs 2 and 6, zero hunger and clean water & sanitation, and congratulate the winners on their fantastic achievement. The quality of this year's entries demonstrates the depth of talent of One Young World young leaders who are committed to tackling the world's most pressing issues.”

- Patty O'Hayer, Global Head, Partnerships and Government Affairs, Reckitt

Our Partners

Ribbon Partners





One Young World | www.oneyoungworld.com
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