pro-manchester

FRIDAY 23RD JUNE / THE LOWRY HOTEL

Sponsorship Opportunities

pro-manchestertechconference.com

What's next?

Technology provides opportunity and as organisations adapt there is an undoubtable feeling of optimism. As we see the successes of the new world embeded into our operations and organisations, we ask, what's next?

At Trailblazing Tech 2023 we'll be embracing the big topics and debugging the buzzwords. We will be discussing developments in fintech and cyber security, analysing the impact of omnichannel on retail and digital marketing, exploring how businesses are using technology to leverage their sustainability ambitions and addressing the divide in healthcare technology.

We'll hear from keynote speakers and panellists and there will be live demonstrations.

Trailblazing Tech promises to be engaging , insightful and there promises to be something for everyone in every sector.

Get Involved

Showcase your brand, contribute to our panels and expert sessions, benefit from editorial features across our marketing channels, invite clients and prospects, take advantage of virtual and in-person networking and more.

HEADLINE SPONSOR

£10,000 + VAT

- Opportunity to put forward a keynote speaker 20 minute slot including Q&A with host
- 10 delegate places with introductions to specific delegates
- Opportunity for senior representatives to network with speakers
- Primary branding on all marketing material pre and during the event
- 1 x 20-second promotional video to be included during the main conference session
- Opportunity to receive contact data of all delegates (subject to opt-in clause on booking)
- Promotional video played as part of the loop over lunchtime and networking
- 1 x exhibition stand/space (3m x 3m)
- 3 x features in Newsroom & conference website (weekly email newsletter going out to a mailing list of 12,000+)
- Listed as headline sponsor on all electronic campaigns relating to the conference
- Premium branding on homepage and logo and profile in the sponsors section of the conference website
- Member's spotlight on pro-manchester website for 1 month
- Promotional material to be included in the delegate's pack
- Inclusion as Headline Sponsor in the conference programme including full-page profile and logo
- Branding on attendance list
- On-screen branding at the event
- The right to publicise your sponsorship in your media releases, publications etc.
- Full delegate list pre-event

PREMIUM PLUS SPONSORSHIP

£5,000 + VAT

- Opportunity to put forward a keynote speaker 20 minute slot
- Opportunity to put someone forward for panel discussion
- 8 delegate places to be spread amongst delegates
- 1 X 20 second promotional video to be included during the main conference session
- 1 x exhibition stand/space, allowing for a 3m x 2m stand or 2 pull up banners
- Branding on all electronic campaigns relating to the conference, sent to both pro-manchester & SME Club databases
- 2 x blogs featured on the conference website and on the Newsroom newsletter (weekly email newsletter going out to a mailing list of 12,000+) leading up to the conference
- Logo on homepage of the conference website and logo in the sponsors section of the conference website
- Promotional material to be included in the delegate's pack Inclusion as Premium Sponsor with profile in the printed conference programme
- Branding on attendance list On-screen branding at the event
- The right to publicise your sponsorship in your media releases, publications etc.
- Full delegate list pre-event

PREMIUM SPONSORSHIP

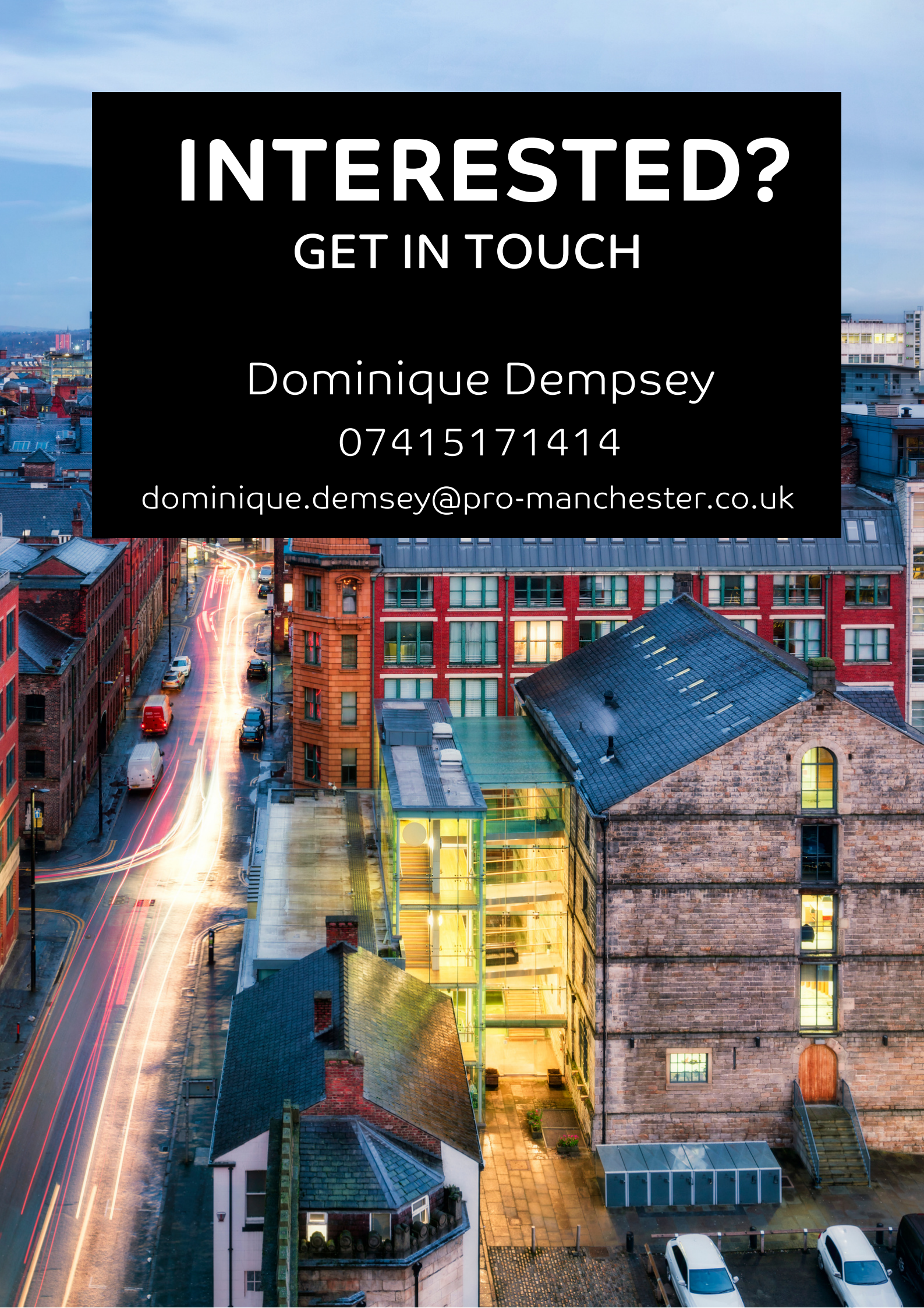
£3,000 + VAT

- Opportunity to put a speaker forward for one of the panel discussions or to host a panel
- 6 delegate places to be spread amongst delegates
- 60 second promotional video to be included during the main Conference session
- 1 x exhibition stand/space, allowing for a 3m x 2m stand or 2 pull up banners
- Branding on all electronic campaigns relating to the conference, sent to both pro-manchester & SME Club databases
- 2 x blogs featured on the conference website and on the Newsroom newsletter (weekly email newsletter going out to a mailing list of 12,000+) leading up to the conference
- Logo on homepage of the conference website and logo in the sponsors section of the conference website
- Promotional material to be included in the delegate's pack Inclusion as Premium Sponsor with profile in the conference programme
- Branding on attendance list On screen branding at the event
- The right to publicise your sponsorship in your media releases, publications etc.
- Full delegate list pre-event

BASIC SPONSORSHIP

£2,000 + VAT

- 4 delegate places to be spread amongst delegates
- Exhibition space for 1 x pull up stand and space to display literature
- Inclusion as Event Sponsor in the sponsors section of the conference website: logo with hyperlink Inclusion as Event Sponsor in the conference programme with company profile
- On-screen branding at the event
- The right to publicise your sponsorship in your media releases, publications etc.
- Full delegate list pre-event



INTERESTED?

GET IN TOUCH

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