

## Health Tech Conference 2023

# ABOUT THE EVENT

Our Health Tech conference is a fantastic opportunity to put your brand forward, both on the day and pre-event on one of our very well attended events of experts and industry leaders!

Innovation in Healthcare is crucial in order to meet changing demands and deliver better outcomes for patients. Manchester is home to worldleading research and development assets as well as the largest clinical academic campus in Europe and continues to be at the forefront of innovative healthcare treatments.

Our Health Tech Conference is now in its 5th year and has established itself as an essential, must attend event in the Healthcare calendar. We will explore what new and innovative ideas have been developed in the past 12 months and what kind of a difference are they going to make to the future of healthcare delivery in the UK. We will be looking at the changes in legislation, operating methods and culture and how all these things are driving a fundamental shift in our healthcare system for good.

### Sponsorship opportunities

#### Headline sponsorship - £5,000 + VAT

- Opportunity to put speaker forward for keynote speech
- Opportunity to put speaker forward for panel discussion
- All branding highlighted as headline sponsor
- Logo & profile on event listing
- Logo on the event email campaign and all follow up emails
- Logo on all newsletters for a four week period
- Logo on all event literature
- Sponsored blog to feature on the newsletter & website
- Member Spotlight feature on homepage of the website
- Full Delegate List prior to the event
- Opportunity to play 60 second corporate video during the conference
- Exhibition stand
- Email Introduction to delegates of your choice
- 8 delegate places for employees and clients

#### Premium sponsorship - £2000 + VAT

- Opportunity to put speaker forward for panel discussion or to host a panel
- Exhibition stand
- Logo & profile on event listing
- Logo on the event email campaign and all follow up emails
- Logo on all newsletters for a four week period
- Logo on all event literature
- Sponsored blog to feature on the newsletter & website
- Full Delegate List prior to the event
- Email Introduction to delegates of your choice
- 4 delegate places

#### Standard sponsorship - £1250 + VAT

- Exhibition Stand
- Logo on website
- Email Introduction to delegates of your choice
- 2 delegate places

## INTERESTED?

GET IN TOUCH WITH OUR PROGRAMMES & EVENTS MANAGER JULIE TUNSTALL

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