

MADE IN MANCHESTER
2024 AWARDS

MiMA

CELEBRATING THE BEST OF MANCHESTER'S YOUNG TALENT

SPONSORSHIP OPPORTUNITIES

What are the Made in Manchester Awards?

The Made in Manchester Awards, brought to you by pro-manchester's future-pro Committee, celebrates the best of Manchester's young business talent, up to the age of 35.

The 2023 MiMAs were held at the wonderful Kimpton Clock Tower and we were truly inspired by the record breaking number of applications and the high calibre of entries. With an audience on the night in the region of 650, it was great to see Manchester come together to celebrate the amazing young talent in the city.

For 2024, we can't wait to welcome guests back to the glitz and glamour of our famous Made in Manchester Awards to celebrate Manchester's young talent and all of their hard work during challenging times... and we want you to be an essential part of that.

This year's awards will take place on **Thursday 1st February 2024 at the The Point - Emirates Old Trafford, Manchester.**



Why sponsor the Made in Manchester Awards?



The Made in Manchester Awards offer sponsorship opportunities that will raise the profile of your organisation in Manchester's business community, and to existing or prospective clients and peers. This years awards attracted an attendance of 560 individuals.

A unique opportunity to:

- Promote your business to the extensive pro-manchester networks and associated regional press
- Generate new leads and relationships
- Enjoy unrivalled networking at the awards ceremony

GOLD SPONSORSHIP

£6,500 + VAT



As headline sponsor, your organisation will benefit from a bespoke package, tailor made to suit your own individual company requirements

- Opportunity to deliver a short welcome address on the night
- Opportunity to show a short company showreel at the awards
- Sponsorship of the Chairman's Rising Star Award (or award of your choice) and opportunity to present the award to the category winner
- Full colour logo and 150 words on the website
- Inclusion of a 1 page advert in the awards brochure
- 1 complimentary table of 12 (normally £1,620 + VAT) positioned at the front of the room
- 5 places at the shortlisted drinks
- On-screen branding at the event
- Opportunity to have a spot on the judging panel
- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)

AWARD SPONSORSHIP

£3,600 + VAT



As award sponsor you can choose a specific category to align your brand with

- Opportunity to present an award to the category winner
- Full colour logo and 50 words on the website
- 1 x complimentary table of 10 (normally £1,350 + VAT) positioned at the front of the room
- 2 x places at the shortlisted drinks
- On-screen branding at the event
- Opportunity to have a spot on the judging panel
- Logo featured in dinner brochure
- Branding on all pre and post-event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)

2024 CATEGORIES



- APPRENTICE OF THE YEAR
- BUSINESS DEVELOPMENT / SALES PROFESSIONAL OF THE YEAR
- BUSINESS OWNER / ENTREPRENEUR OF THE YEAR
- BUSINESS SUPPORT PROFESSIONAL OF THE YEAR
- DIVERSITY & INCLUSIVITY CHAMPION
- FINANCE PROFESSIONAL OF THE YEAR
- GRADUATE OF THE YEAR
- HOSPITALITY PROFESSIONAL OF THE YEAR
- HR PROFESSIONAL OF THE YEAR
- LEGAL PROFESSIONAL OF THE YEAR
- MENTOR OF THE YEAR
- MANCHESTER COMMUNITY HERO
- MARKETING/CREATIVE PROFESSIONAL OF THE YEAR
- RECRUITMENT / TALENT PROFESSIONAL OF THE YEAR
- SUSTAINABILITY CHAMPION
- TEAM OF THE YEAR
- TECHNOLOGY PROFESSIONAL OF THE YEAR
- CHAIRMAN'S RISING STAR AWARD

DRINKS RECEPTION SPONSORSHIP

£2,250 + VAT



- Opportunity to place pop-up banners and marketing materials at the drinks reception
- Full colour logo and 50 words on the website
- 2 x complimentary tickets (normally £290 + VAT) positioned at the front of the room
- 2 x places at the shortlisted drinks
- On-screen branding at the event
- Logo featured in dinner brochure
- Branding on all pre and post-event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)
- Feature on the entertainment email to all guests as drinks reception sponsor

EVENT SPONSORSHIP

£1,950 + VAT



- Full colour logo and 50 words on the website
- 2 x complimentary tickets (normally £290 + VAT) positioned at the front of the room
- On-screen branding at the event
- Logo featured in dinner brochure
- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)

AFTER-PARTY SPONSORSHIP

£2,250 + VAT



- Opportunity to place pop-up banners and marketing materials at the after-party
- Name check at the awards as the After Party Sponsors
- Full colour logo and 50 words on the website
- 2 x complimentary tickets (normally £290 + VAT) positioned at the front of the room
- 2 x places at the shortlisted drinks
- On-screen branding at the event
- Logo featured in dinner brochure
- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)
- Feature on the entertainment email to all guests as after-party sponsor

Get in touch



To add your company to the exclusive sponsorship list in 2023
please contact:

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