

## SUMMER BALL 2024

THURSDAY 4TH JULY 2024

6:45PM - 1.00AM

sponsorship opportunities



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## introduction

pro-manchester has been up and running for 37 years, working with organisations across Greater Manchester to make it what it is today - largest business development organisation in the North West and THE go to for Greater Manchester-based professionals looking to connect, share and collaborate.

Governed by a non-executive Board of Directors made up of senior individuals from organisations within our membership, we increase professional excellence through knowledge sharing, creating partnerships and staying ahead of the ever-changing business environment.





## about the pro-manchester Summer Ball

Our Annual Dinner begun 22 years ago to celebrate our very own Chair's year in office, looking back on his achievements and welcoming in the chair to be. Since then, as we've welcomed even more members to the pro-manchester community and opened the event up to non-members, our Annual Dinner has quadrupled in size and become the biggest celebration in our event calendar.

In it's 23rd year, the pro-manchester Annual Dinner is having a bit of a revamp and is now replaced by our 'pro-manchester Summer Ball'; this event will follow the same format as out Annual Dinner but will be much more up to date, bigger. better and more exciting.

Our pro-manchester Summer Ball will consist of a sparkling drinks reception, sumptuous 3 course meal and all the 'party vibes' you could ask for, with live entertainment specially chosen with our members in mind.

This event attracts a wide range of businesses from each sector across Greater Manchester as it's the perfect opportunity for employers to treat there staff and remind them sometimes 'less work, more party' is best!

This event is a sell out each and every year, so if you're looking for an opportunity to put your companies name up in lights in front of multiple organisations across the North West then this event is for



# gold / headline sponsorship

- Gold status branding on event website page & all marketing material
- Member spotlight on promanchester website for 1 month
- Branding on all event e-shots, going to 30,000+
- Table of 10 at the event OR 10 tickets to be spread across the room
- Drinks package
- Branding in printed programme distributed to all guests at the event
- Logo included on all slides at the event
- Opportunity to put out corporate gifts / materials on tables
- Email addresses for all attendees subject to GDPR clause
- Inclusion on all press releases
- Social media promotion of your involvement

**E10,000 + VAT** 





## silver sponsorship

- Silver status branding on event website page
- Branding on all event e-shots, going to 30,000+
- 5 tickets
- Branding in printed programme distributed to all guests at the event
- Logo included on all slides at the event
- Opportunity to put out corporate gifts / materials on tables
- Inclusion on all press releases
- Social media promotion of your involvement

£5,000 + VAT



## bronze sponsorship

- Bronze status branding on event website page
- 2 tickets
- Branding in printed programme distributed to all guests at the event
- Logo included on all slides at the event
- Inclusion on all press releases
- Social media promotion of your involvement

**E3,000 + VAT** 





## interested? contact us

So, what are you waiting for? If you would like to hear more about our pro-manchester Summer Ball sponsorship opportunities, please get in touch today via the methods below.

#### **Contact Details**

**Event Manager** 

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Sponsorship Manager

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& don't forget to follow us on socials!..



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