



pro-manchester

retail  
lunch

A large, stylized pink outline of a price tag is positioned to the left of the word 'lunch', partially overlapping the letter 'l'.

08 . 08 . 24

Sponsorship Packages



# ABOUT THE EVENT

The lunch annually attracts 100 - 150 attendees and will take a look at how some retailers have succeeded against the current climate, how others have struggled and what can be learnt from both. We will also look forward to the current year, discussing developing trends in the sector and how these may align with anticipated consumer behaviours.

We will be delving into the intersection of Artificial Intelligence and retail. Explore key themes such as personalized shopping experiences, supply chain optimization, and customer engagement through chatbots. Additionally, we'll discuss the resurgence of demand on the high street post-pandemic, examining how retailers are strategically repositioning themselves.

# PREMIUM LUNCH SPONSORSHIP

**£3,000 + VAT**

- Opportunity to put forward a speaker for the expert panel or do a 5 minute open/close
- 10 delegate places
- Logo and profile on event listing
- Logo on the event email campaign and all follow up emails
- Logo & profile on post event emailing
- Logo on all event literature
- Opportunity to have banner/ exhibition stands at the event
- Opportunity to distribute corporate material & gifts
- Opportunity to do a card drop competition for data capture opportunities
- Opportunity to provide a sponsored blog for the pro-manchester website
- Member spotlight on pro manchester website
- Logo on weekly newsletter for 1 month
- Full delegate list prior to the event

# STANDARD LUNCH SPONSORSHIP

**£1,500 + VAT**

- 6 delegate places
- Logo & profile on event listing
- Logo on the event email campaign and all follow up emails
- Logo & profile on post event emailing
- Logo on all event literature
- Opportunity to have banner/exhibition stands at the event
- Opportunity to distribute corporate material
- Opportunity to provide a sponsored blog for the pro-manchester website
- Logo on weekly newsletter for 1 month
- Full delegate list prior to the event