

pro-manchester



FUTURE  
PRO  
MCR

sponsorship opportunities



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# introduction to pro-manchester

pro-manchester is the largest business development organisation in the North West. Connecting, sharing and collaborating across GM and the North West for 35 years.

Governed by a non-executive Board of Directors made up of senior individuals from within our membership, we increase professional excellence through knowledge sharing, creating partnerships and staying ahead of the ever-changing business environment.









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# about future-pro

future-pro is dedicated to promoting and developing young talent within Greater Manchester's business community. We aim to help young professionals develop new business skills, build relationships and network with like-minded people through a variety of events. This includes the prestigious Made in Manchester Awards.









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# meet the committee

Manager



**Ellie Day**  
pro-manchester

Chair



**Nick Shepherd**  
The Growth Company

Vice Chair



**Herbie Hursthouse**  
Together



**Rubina Alam**  
TLT LLP



**Matt Boyer**  
Weightmans



**Aylin Bayraktar**  
Throgmorton



**Joel Bransfield**  
Mediaworks



**Gemma Fairbrother**  
Trowers & Hamlins



**Emma Pallister**  
HGF



**Connor Mills**  
Throgmorton



**Alana Spencer**  
Michael Page



**Tom Senior**  
Cowgills



**Isabel Chadwick**  
Thales



**Raihan Arif**  
MSB Solicitors



**Paris Hallam**  
BNY Mellon



**Chris Doherty**  
Trowers & Hamlins



**Tizzie Brass**  
Arbuthnot Latham



**Jordan Wheatley**  
Five Wealth



**Kate Wilkinson**  
Latham & Watkins



**Elliott Anderson**  
TalkTalk Business



**Lydia Spike**  
Natwest



**Nancy Brand**  
Sharp







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# future-pro event calendar

future-pro hosts 1 event per month, alternating between future-pro Social and future-pro Educate events.



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## January - future-pro Educate

future-pro Educate events aim to provide Greater Manchester's young professionals with the tools they need to build their careers and thrive in the city of Manchester.

Each future-pro Educate event is specially curated by members of the future-pro Committee, based on current trends and challenges faced in their day to day work life as a young professional.

These events provide plenty of opportunity for cross industry networking, but most of all they are the perfect opportunity to empower our young professionals with the knowledge and skills they need to succeed in industry.

## February - The Made in Manchester Awards (MiMA)

The Made in Manchester Awards, brought to you by future-pro, celebrates the brightest and best of Manchester's young business talent, across 18 categories.

The MiMA's are widely recognised as highly prestigious awards due to the extensive judging process that allows us to recognise the best of the best in their field.

The MiMA's provide a great chance to raise your profile throughout the Greater Manchester business community and be recognised as the best young professional in your sector.



## March - future-pro Spring Social

pro-manchester's future-pro Committee presents the 'future-pro Spring Social' - an event curated to give you the perfect opportunity to socialise with likeminded young professionals and build on those all-important teamwork skills.

This is your chance to relax, get to know your fellow young professionals from the Manchester business community and celebrate the start of the spring season - all whilst playing games with a beverage and pizza slice in hand!

This future-pro event (as always) will be the hottest ticket in town for some amazing networking opportunities, so get your game face on and bring your best networking skills to the table, ensuring you leave the event with lots of new connections!



## April - future-pro Educate

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## May - future-pro Social

future-pro Social events aim to elevate young professionals networking game and connect them with the vibrant young professional community of Greater Manchester.

Curated by the future-pro Committee, these events are designed to foster meaningful connections and collaborations among like-minded individuals within the business community.

Whether it's seeking career advancement, mentorship, or simply looking to broaden their horizons, future-pro's Social Events offer the perfect platform to thrive in Manchester's bustling business scene.

## June - future-pro Educate

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## July - future-pro Summer Social

Bringing all the summer party vibes to you and your fellow young professionals from the Manchester business community, this future-pro Social event brings you top quality networking opportunities, games and some bangin' food and drink.

PLUS if that wasn't enough to persuade you, the future-pro Committee will be saying our thank you's and waving goodbye to our current future-pro Chair and welcoming in our NEW Chair, hearing all about their ambitions and spilling the beans on all of the exciting things future-pro have coming up for Greater Manchester's young professionals in the year ahead (as well as bringing the chance to win some luxury prizes whilst they're at it!).

## August - future-pro Educate

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## October - future-pro Social

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## October - future-pro Educate

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## November - MiMA Shortlisted Drinks

The future-pro Committee invite our MiMA Shortlisters & Judges to celebrate their success and network over a selection of drinks and canapes.

No agenda involved just plenty of opportunity to network, as well as hear from the future-pro Chair.

This is a guest list event.

## December - future-pro Educate

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# future-pro sponsorship packages

following is our list of 'sponsorship packages'; these packages are available to be tailored to suit you. If there's something you had in mind that you don't see listed in the below packages, please don't hesitate to get in touch.



# program sponsorship

- Sponsor branding on the future-pro webpage and all digital-related activity
- MiMA Award Sponsorship (see overleaf)
- X1 place on a sector specific judging panel for MIMA
- Speaking opportunities at future-pro Events
- Sponsorship and branding at all future-pro Social events
- Sponsorship and branding at all future-pro Educate events
- Opportunity to submit a monthly blog, featured at the top of the pro-manchester & future-pro Newsletters
- Member spotlight on the website for 1 month
- Branding on pro-manchester newsletter for 12 months
- Data Capture opportunities
- Press release announcing partnership agreement

**£10,000 + VAT**





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# MiMA sponsorship

As Award Sponsor you can choose a specific category to align your brand with, from our [18 Award Categories](#).

- Opportunity to present an award to the category winner
- Full colour logo and 50 words on the website
- 1 x complimentary table of 10 (normally £1,350 + VAT) positioned at the front of the room
- 2 x places at the shortlisted drinks
- On-screen branding at the event
- Opportunity to have a spot on the judging panel
- Logo featured in dinner brochure
- Branding on all pre and post-event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)

**£4500 + VAT**

**To view all alternative MiMA Sponsorship packages, click [HERE](#).**



# event sponsorship

- Gold status branding on event page & all marketing material
- x10 tickets for the event
- Branding featured on all event e-shots for the event, going to 30,000+ organisations across the North West
- Logo featured on both the pro-manchester & future-pro Newsletters
- Member spotlight on pro-manchester website for one month
- Branding presented at the event and an opportunity to place banner(s) around the venue
- Opportunity to present raffle prizes at the event
- Opportunity to distribute corporate gifts at the event.
- Full delegate list prior to the event
- Inclusion on all press releases
- Social media promotion
- Logo and profile on post event mailing

**£1000 + VAT**









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# interested? contact us

So, what are you waiting for?! If you would like to hear more about our future-pro sponsorship opportunities, please get in touch today via the methods below.

## Contact Details

Ellie Day

ellie.day@pro-manchester.co.uk

0161 8330964

**& don't forget to follow us on socials!..**



[www.pro-manchester.co.uk/sectorgroups/futurepro](http://www.pro-manchester.co.uk/sectorgroups/futurepro)



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# MiMA

CELEBRATING THE BEST OF MANCHESTER YOUTH TALENT  
TEN-YEAR ANNIVERSARY





