

MADE SIMPLE SERIES

AI IN MARKETING MADE SIMPLE

A PRACTICAL GUIDE FOR BUSINESS

Fully Funded Workshop through UK Innovate

Boost your marketing, reach more customers, and grow your business.

Are you curious about how AI can enhance your marketing but feel unsure where to begin? This hands-on, practical workshop simplifies AI for marketing, breaking it down into actionable steps to help you implement tools that deliver real benefits for your business.

WHY SHOULD YOU ATTEND?

- **BOOST YOUR STRATEGY**

Learn how AI can help you craft impactful marketing strategies and tailor them to your audience.

- **SAVE TIME AND RESOURCES**

Use AI to automate repetitive tasks like content creation and analytics, freeing you to focus on growing your business.

- **STAY COMPETITIVE**

Gain insights into the latest AI-driven marketing trends and tools.



Innovation

Innovation

WORKSHOPS

AI IN MARKETING MADE SIMPLE

📅 14th March 2025 ⌚ 10am – 1pm

📍 Timperley, Altrincham, WA14

<https://AI-in-Marketing.eventbrite.co.uk>

AI IN MARKETING MADE SIMPLE

📅 31st March 2025 ⌚ 10am – 1pm

📍 Central Stockport, SK1

<https://AI-in-Marketing.eventbrite.co.uk>

WHAT WILL YOU LEARN?

- Refresher on Marketing Fundamentals by Marketing expert and business owner.
- Practical demonstration on how to integrate AI tools to help you to get to know your customers and develop or strengthen your marketing strategy.
- Find out the best AI tools to help you to generate marketing materials to support your business including social media and newsletters.

This is a jargon-free session, designed for business owners and managers who want straightforward tips they can implement right away. Bring your laptop to explore AI tools hands-on and leave feeling confident in your ability to take action.

SPACES ARE LIMITED – REGISTER NOW!



SCAN HERE

to register for AI in Marketing

For any enquiries please contact employers@tscg.ac.uk

AI IN MARKETING MADE SIMPLE

– because smart marketing works for your business



Innovate
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