

pro-manchester

Racial

Equity

Group

CONNECT

02 . 07 . 25

Sponsorship Packages



ABOUT THE EVENT

REG Connect 2025: The Future of Racial Equity in Business

Join us for the first ever REG Connect, a dynamic half-day event dedicated to exploring the future of racial equity in business. Hosted by pro-manchester, this event brings together corporate leaders, entrepreneurs, & professionals for insightful discussions, networking, and actionable strategies to drive meaningful change.

With a powerful keynote, engaging panel discussion, & exclusive insights into REG's future initiatives attendees will leave with valuable connections & a deeper understanding of the challenges & opportunities ahead. Don't miss this opportunity to be part of the movement toward a more equitable business landscape.

CORPORATE CHAMPION SPONSORSHIP

£4,500 + VAT

- **Exclusive Opportunity to Host a Corporate Roundtable – Host an exclusive session where your organisation can engage directly with ethnic minority businesses, provide insights into your procurement processes, and identify opportunities to enhance supplier diversity.**
- **Opportunity to put forward a speaker for the expert panel or do a 5 minute open/close**
- **10 delegate places**
- **Logo and profile on event listing**
- **Logo on the event email campaign and all follow up emails**
- **Logo & profile on post event emailing**
- **Logo on all event literature**
- **Opportunity to have banner/ exhibition stands at the event**
- **Opportunity to distribute corporate material & gifts**
- **Opportunity to do a card drop competition for data capture opportunities**
- **Opportunity to provide a sponsored blog for the pro-manchester website**
- **Member spotlight on pro manchester website**
- **Logo on weekly newsletter for 1 month**
- **Full delegate list prior to the event**

PREMIUM EVENT SPONSORSHIP

£3,000 + VAT

- Opportunity to put forward a speaker for the expert panel or do a 5 minute open/close
- 10 delegate places
- Logo and profile on event listing
- Logo on the event email campaign and all follow up emails
- Logo & profile on post event emailing
- Logo on all event literature
- Opportunity to have banner/ exhibition stands at the event
- Opportunity to distribute corporate material & gifts
- Opportunity to do a card drop competition for data capture opportunities
- Opportunity to provide a sponsored blog for the pro-manchester website
- Member spotlight on pro manchester website
- Logo on weekly newsletter for 1 month
- Full delegate list prior to the event

STANDARD EVENT SPONSORSHIP

£1,500 + VAT

- 6 delegate places
- Logo & profile on event listing
- Logo on the event email campaign and all follow up emails
- Logo & profile on post event emailing
- Logo on all event literature
- Opportunity to have banner/exhibition stands at the event
- Opportunity to distribute corporate material
- Opportunity to provide a sponsored blog for the pro-manchester website
- Logo on weekly newsletter for 1 month
- Full delegate list prior to the event