

pro-manchester



REG CONNECTS

2nd July 2026

Sponsorship Pack



REG

CONNECTS

Inclusive growth as competitive advantage

About the event

REG Connects is a unique gathering for business and community leaders, investors and ethnic minority business owners (EMBs).

This one-day event is designed to spark fresh thinking and practical action on racial equity and inclusive growth. It brings together a cross-sector network to share ideas, build partnerships, and shape a more proactive, equitable and commercially successful future for Manchester and beyond.

A Bold, Commercially Focused Programme

Building on the theme of “inclusive growth as competitive advantage” expect a full day of keynotes, panels, live pitches, workshops and roundtables.

Stronger Community, Lasting Impact

With more time for connection and collaboration, you'll leave REG Connects 2026 inspired and equipped with practical tools to drive equity forward in your organisation and beyond.

Action + Accountability

This year will focus on tangible outcomes and next steps—from best practice sharing to live feedback loops that shape our ongoing strategy.

For information contact rachel.tetlow@pro-manchester.co.uk

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A SNAPSHOT OF REG CONNECT 2025

“A challenging but uplifting event, with high-quality speakers tackling an issue that really matters.”



“It was refreshing to attend an event that truly represents minority voices — long overdue.”

“The event had real energy, purpose and a fantastic vibe from start to finish.”



A SNAPSHOT OF REG CONNECT 2025



“What stood out most was the tangible action — not just discussion, but real commitment to change.”

“A brilliant mix of businesses, with genuinely warm and collaborative networking throughout the day.”



CORPORATE CHAMPION

sponsorship

£4,500 + VAT

- **Exclusive opportunity to host a roundtable where your organisation can engage directly with ethnic minority businesses and professionals**
- **Opportunity to put forward a speaker for an expert panel or do a 5 minute open/close**
- **10 delegate places**
- **Logo and profile on event listing, event email campaign and all follow up emails**
- **Logo & profile on post event emailing**
- **Logo on all event literature**
- **Opportunity to have banner/ exhibition stands at the event**
- **Opportunity to distribute corporate material & gifts**
- **Opportunity to do a card drop competition for data capture opportunities**
- **Opportunity to provide a sponsored blog for the pro-manchester website**
- **Member spotlight on pro manchester website**
- **Logo on weekly newsletter for 1 month**
- **Full delegate list prior to the event**

PREMIUM EVENT

sponsorship

£3,000 + VAT

- **Opportunity to put forward a speaker for the expert panel or do a 5 minute open/close**
- **8 delegate places**
- **Logo and profile on event listing, event email campaign and all follow up emails**
- **Logo & profile on post event emailing**
- **Logo on all event literature**
- **Opportunity to have banner/ exhibition stands at the event**
- **Opportunity to distribute corporate material & gifts**
- **Opportunity to do a card drop competition for data capture opportunities**
- **Opportunity to provide a sponsored blog for the pro-manchester website**
- **Member spotlight on pro manchester website**
- **Logo on weekly newsletter for 1 month**
- **Full delegate list prior to the event**

EXECUTIVE EVENT

sponsorship

£1,500 + VAT

- 6 delegate places
- Logo and profile on event listing, event email campaign and all follow up emails
- Logo & profile on post event emails and event literature
- Opportunity to have banner/ exhibition stands at the event
- Opportunity to distribute corporate material & gifts
- Opportunity to provide a sponsored blog for the pro-manchester website
- Member spotlight on pro-manchester website
- Logo on weekly newsletter for 1 month
- Full delegate list prior to the event

EXHIBITION STAND

£1,000 + VAT

- 2 delegate places
- Logo and profile on event listing, event email campaign and all follow up emails
- Logo on all event literature
- Opportunity to have banner/ exhibition stands at the event
- Full delegate list prior to the event

A BREAKDOWN OF LAST YEAR'S AUDIENCE

A Sample of job titles of REG Connect 2025 attendees

HR Manager | Chief Of People & Place | Legal Solutions Specialist | Marketing Manager | Head Of Community Engagement | Senior Associate | Managing Director | Executive Dean | Widening Participation National Lead | Workplace Technology Team Lead | Hub Operations Executive | Account Director | Team Leader | Graduate Opportunities Manager | Partner | Partnerships Manager | Contracts Manager | Leadership Coach | Workplace Culture Consultant | Sales Manager | Event Manager | Business Development & Partnerships Manager | Recruitment Director | Director Of Sales | Growth And Development Directorate | Head Of Commercial Sales | Senior Lecturer People Management | Senior Recruitment Advisor | Adoption Social Worker - Recruitment And Assessment | Public Cloud & Identity Platform Lead | Trustee | Deal Origination | COO | Founder & MD | Head Of People & Culture | Director / Health And Wellbeing Consultant / CBT Therapist | | DEI Coordinator | Philanthropy Manager | MD | People Advisor | Trainee Solicitor | Cleaning Supervisor | Workplace Inclusivity Architect | Resource Analyst | Senior Manager - Human Resources | Group Head Of Social Mobility, Inclusion And Belonging | Personal Assistant | Director Of Professional Engagement | Founder | Senior Engineer | Global GBS Integration Lead | Investment Manager | Leadership And Growth Lead | Associate Partner | Employability Manager | Chair (UK) | People & OD Manager | Community Business Manager | Senior Director | Service Development Manager | Chair | Client Services Director | Financial Planner | Senior Project Manager: Youth & Community | Author | Associate Solicitor | Head Of Culture & Belonging | Senior Membership Manager | Chief Executive | HR Director | Business Development Coordinator | BDM | Associate | Director | Business Engagement Manager | Commercial Director | Managing Partner | Consultant | Head Of Employment | Founder Director | Senior Solicitor | Operations Manager | Events & Programme Manager | CEO | Partnership Director |

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A Sample of companies at REG Connect 2025

2MRW Group | Nybble | Get2Talent Recruitment | Differentis | SA Consulting | Rapha Therapy & Training Services | MHA | Knights | Glaisyers Solicitors LLP | Efosi Ltd | OurBusinessGM | Social Flow Connective | HMG Paints | Mills & Reeve | Robert Walters | Empower Youth Zones | GC Angels | Forbes Solicitors | GC Business Finance | Moss Side & Hulme Development Trust | Quanash Consulting | Bruntwood | Gateley | Howes Percival | Co-Op Group | Realise Realign Coaching And Consultancy Ltd | MSDUK | UA92 | On The Level Consultancy | Made4Tech Global | Progress Together | MSB Solicitors | KPMG | Manchester Metropolitan University | Epiphiny Studios | Adoption Counts | The Edwardian Manchester | Sharp | Kratos Analytical Limited | Gemini Commercial Cleaning | DWF | Crescent Purchasing Consortium | Stephenson Solicitors | Bham Pharma Ltd | Emirates Old Trafford | Xentum | African Business Chamber | Wealth Teck Limited | Oddarts | Plexal | Making Education A Priority (MEaP) | The Growth Company | Livaty | Together | Michael Page | Beetroot Consulting | Manchester Met University | Secure Workforce | Aurora Inc. | EY | Fox-Rees Consulting | Blackstar Group Solutions | Gazelle Global | Tyreoo | Manchester Central | Rumpus PR | Freelance | Empower Youth Zone | Aberdeen Considine LLP | Tash Pennant Consultancy | The Bridgewater Hall | BelongHR | Golding Touch Radio | Alvarez And Marsal | Autotrader | Glaisyers ETL | Beever And Struthers | IWoman Academy | The Maverick Group | University Of Salford, Salford Business School | Coco Operative CIC | Mercure Manchester Hotel | Adanian Labs | Sale Sharks | Expo Stars Interactive Ltd | Caribbean & African Health Network | Inventya | Inspirational Wear | Catalysis Hub | Hilton Smythe Business & Finance Brokers | IBM | Seahawk Ports & Marine Ltd | EA Cleaning Solutions | University Of Salford | Honey & Morgan | University Academy 92 | Freshfields | Thinking Deepa | Generator Mcr | National Football Museum | R3 Facilities Management | Manchester City Council | Free From Eczema | Bruntwood SciTech | Bri-Tek Technologies Ltd | University Of Salford Business School | Knights Plc | The University Of Law | The University Of Manchester | Mildon Ltd | Empower - Salford Youth Zone | Slater Heelis | Director At Blackstar Security Ltd | Browne Jacobson | AfterAthena / Napthens | Menopause The Wright Way | Azets

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