

pro-manchester

Racial
Equity
Group

CONNECT

02 . 07 . 26

Sponsorship Packages



ABOUT THE EVENT

REG Connects 2026 – Coming Back Bigger & Better

REG Connects returns in 2026, building on the powerful debut of our first event that brought together corporate leaders, entrepreneurs, and diverse professionals for inspiring conversations, networking, and practical insights.

What to Expect in 2026

•A Bigger, Bolder Agenda

REG Connects is expanding with more speakers, richer content, and deeper breakout sessions that reflect the evolving conversations on racial equity in business.

•More Voices, Broader Reach

REG Connects 2026 will introduce fresh speakers and cross-sector voices that bring new perspectives on racial equity strategies.

•Stronger Community, Lasting Impact

With more time for connection and collaboration, you'll leave REG Connects 2026 inspired and equipped with practical tools to drive equity forward in your organisation and beyond.

•Action + Accountability

This year will focus on tangible outcomes and next steps—from best practice sharing to live feedback loops that shape our ongoing strategy.

CORPORATE CHAMPION SPONSORSHIP

£4,500 + VAT

- Exclusive Opportunity to Host a Corporate Roundtable – Host an exclusive session where your organisation can engage directly with ethnic minority businesses, provide insights into your procurement processes, and identify opportunities to enhance supplier diversity.
- Opportunity to put forward a speaker for the expert panel or do a 5 minute open/close
- 10 delegate places
- Logo and profile on event listing
- Logo on the event email campaign and all follow up emails
- Logo & profile on post event emailing
- Logo on all event literature
- Opportunity to have banner/ exhibition stands at the event
- Opportunity to distribute corporate material & gifts
- Opportunity to do a card drop competition for data capture opportunities
- Opportunity to provide a sponsored blog for the pro-manchester website
- Member spotlight on pro manchester website
- Logo on weekly newsletter for 1 month
- Full delegate list prior to the event

PREMIUM EVENT SPONSORSHIP

£3,000 + VAT

- Opportunity to put forward a speaker for the expert panel or do a 5 minute open/close
- 10 delegate places
- Logo and profile on event listing
- Logo on the event email campaign and all follow up emails
- Logo & profile on post event emailing
- Logo on all event literature
- Opportunity to have banner/ exhibition stands at the event
- Opportunity to distribute corporate material & gifts
- Opportunity to do a card drop competition for data capture opportunities
- Opportunity to provide a sponsored blog for the pro-manchester website
- Member spotlight on pro manchester website
- Logo on weekly newsletter for 1 month
- Full delegate list prior to the event

STANDARD EVENT SPONSORSHIP

£1,500 + VAT

- 6 delegate places
- Logo & profile on event listing
- Logo on the event email campaign and all follow up emails
- Logo & profile on post event emailing
- Logo on all event literature
- Opportunity to have banner/exhibition stands at the event
- Opportunity to distribute corporate material
- Opportunity to provide a sponsored blog for the pro-manchester website
- Logo on weekly newsletter for 1 month
- Full delegate list prior to the event