

pro-manchester

Sponsorship
Opportunities

The background features a vibrant color gradient transitioning from purple on the left to orange on the right. Overlaid on this are several thick, overlapping, wavy bands of color in shades of purple, blue, green, and yellow, creating a dynamic, layered effect.

Sponsorship Opportunities

Who We Are



pro-manchester is the leading business development organisation in the North West, connecting the region's most ambitious professionals and organisations.

We're the gateway to Greater Manchester's business community. For 40 years, pro-manchester has been supporting, representing, and connecting professionals from every corner of the economy.

We create opportunities for collaboration, networking, growth, and thought leadership.

Partnership Overview



Our Platinum, Gold, Silver, and Bronze packages are carefully designed to give your business maximum impact and visibility throughout the year.

By taking a package rather than sponsoring events individually, you secure consistent brand presence across multiple touchpoints, from headline events and award ceremonies to sector programmes and SME initiatives - all at a reduced overall cost.

It's the smartest way to grow your profile and strengthen your influence across Greater Manchester

Why partner with us?



- Year-round visibility across events, awards, and programmes
- Access to a powerful network of leaders and decision-makers
- Exclusive positioning as a trusted regional partner
- Better value than individual event sponsorships
- Expanded reach through PR, marketing, and digital channels
- Showcase expertise through speaking and thought leadership
- Targeted engagement with relevant audiences
- Boost reputation by supporting regional growth and innovation

Partnership Packages



Platinum

- Headline Sponsorship of one key event (6-10k)
- Sponsorship of a programme of choice (5 – 7.5k)
- Premium Sponsorship of four key events of choice (12 - 20k)
- Exclusive Sponsorship of all SME Club events (12k)
- Sponsorship of MIMA Award of choice (£4.5k)

Cost - £35k



Gold

- Headline Sponsorship of one key event (6-10k)
- Sponsorship of a programme of choice (5-7.5k)
- Premium Sponsorship of three key events of choice (9 -15k)
- Sponsorship of MIMA Award of choice (£4.5k)

Cost - £20k

Partnership Packages



Silver

- Sponsorship of a programme of choice (£5-7.5k)
- Premium Sponsorship of 2 x key events of choice (£6-10k)
- Sponsorship of two other events (to be agreed on package approval) (£3k)

Cost - £10k



Bronze

- Premium Sponsorship of one key events (£3-5k)
- OR
- Sponsorship of MIMA Award of choice (£4.5k)

plus

- Sponsorship of two other events (to be agreed on package approval) (£3k)

Cost - £6k

****All costs subject to VAT**



Interested?

Get in Touch

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