

pro-manchester

Sponsorship
Opportunities
EDI Packages

Sponsorship Opportunities

Who We Are



pro-manchester is the leading business development organisation in the North West, connecting the region's most ambitious professionals and organisations.

We're the gateway to Greater Manchester's business community. For 40 years, pro-manchester has been supporting, representing, and connecting professionals from every corner of the economy.

We create opportunities for collaboration, networking, growth, and thought leadership.

EDI Package Overview



Our EDI partnership packages are designed to give your business maximum impact and visibility while championing equity, diversity and inclusion across Greater Manchester's business community.

By partnering through a package rather than sponsoring events individually, you'll secure a consistent presence across our high-profile EDI programme — from flagship events such as the EDI and IWD Lunches to REG Connects, a full-day event dedicated to advancing racial equity in the workplace - all at a reduced overall cost.

It's a powerful way to demonstrate leadership, connect with a diverse network of professionals, and position your organisation as a driving force for positive, inclusive change across the region.

EDI Packages

Below are three flexible sponsorship tiers designed to meet different objectives and budgets, while ensuring meaningful and consistent engagement across our EDI initiatives.



Platinum

• EDI Platinum Package – £12,000 (Value £18,000+)

Includes:

- Premium Sponsorship of the EDI Lunch (£3k)
- Premium Sponsorship of the IWD Lunch (£5k)
- Premium Sponsorship of REG Connects (£3k)
- Sponsorship of two EDI Socials (£2k)
- Sponsorship of the EDI Programme (£5k)
- 4 x Sponsored blog spotlighting your organisation's support for EDI
- 4 x Member spotlights

 Saving: £6,000+

EDI Packages



Gold

EDI Gold Sponsor – £7,500 (Value £10,000+)

Includes:

- Premium Sponsorship of EDI Lunch (£3k)
- Sponsorship of one additional key event (either IWD or REG Connects) (£3k–£5k)
- Sponsorship of one EDI Social (£1k)
- 2 x Sponsored blogs spotlighting your organisation's support for EDI
- 2 x Member spotlights

 **Saving: £2,500+**

EDI Packages



Bronze

EDI Bronze Partner – £4000 (Value £6,000+)

Includes:

- Premium Sponsorship of EDI Lunch (£3k)
- Standard Sponsorship of one additional key event (either IWD or REG Connects) (£1.5-2k)
- Sponsorship of one EDI Social (£1k)
- 1 x Sponsored blog spotlighting your organisation's support for EDI
- 1 x Member spotlight

 **Saving: £2,000+**

Interested?

Get in Touch

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